

Building Slack Bots

Create powerful, useful, fast, and fun chat bots that make Slack better



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Paul Asjes



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Specializing in JavaScript, he is always interested in staying up to date with the latest developments in the field. Currently, he is building universal full-stack apps with technologies such as React, Webpack, and Node when he's not spending far too much time on Slack.

Since his IRC days, he has been interested in chat bots and how they can be used. He has written several Slack bots to date, ranging from bots that facilitate playing games to bots that retrieve important business metrics.

I would like to thank my wife, Caitlin, for being my biggest fan, proofreader, and muse during the writing of this book.

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When he isn't working, you have a good chance of finding him hacking side projects or enjoying a good craft beer. And, of course, as he is French, frogs and snails are part of his daily diet!

I want to thank Steven Willmott, the CEO of 3scale, and the entire 3scale team for giving me the inspiration and time to hack interesting projects and technology.

I also want to thank my parents and family for the positive learning environment they've built, letting me explore my passion and curiosity for technology.

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Preface

Chat bots have become big talking points in the world of business and software development. On the forefront of team communications is Slack, a platform for talking to colleagues and friends about absolutely anything. The engineers at Slack saw the potential and have designed a system that allows anyone to build their own Slack bots for productivity, ease of use, or just plain entertainment.

This book will teach you how to use a myriad of tools to build the very best bots for the Slack platform. Whether you are a programming beginner or a seasoned veteran, by the end of this book, you will be able to create high-quality bots whose only limit is the your imagination. You might also pick up a few tricks along the way.

What this book covers

Chapter 1, Getting Started with Slack, shows you what is Slack and why we should care about Slack bots.

Chapter 2, Your First Bot, takes you through building your first bot and explains how it works.

Chapter 3, Adding Complexity, helps us expand our first bot with new and useful functionalities.

Chapter 4, Using Data, teaches you how to use persistent data with your Slack bots.

Chapter 5, Understanding and Responding to Natural Language, teaches you about natural language processing and how to develop a bot that can comprehend and respond in natural language.

Chapter 6, Webhooks and Slash Commands, takes us through the uses of webhooks and Slash commands in a Slack setting.

Chapter 7, Publishing Your App, teaches you how to publish your app or bot so that it can be used by others outside your company.

What you need for this book

You should have an intermediate understanding of JavaScript and programming concepts in general. For this book, we will be using Node.js version 5.0.0. This means that the JavaScript code samples contained within will use ECMAScript 2015 (ES2015, more commonly known as ES6) features, which have been enabled in Node v5.0.0. For a full list of ES6 features enabled in Node.js version 5 and up, visit the Node.js website (https://nodejs.org/en/docs/es6/).

This book, its techniques, and the code samples within are OS-agnostic, although for debugging purposes, either the Google Chrome or Opera browser is required.

Who this book is for

This is a book for software developers who want to build Slack bots for their own company's use or for customers.

Conventions

In this book, you will find a number of text styles that distinguish between different kinds of information. Here are some examples of these styles and an explanation of their meaning.

Code words in text, database table names, folder names, filenames, file extensions, pathnames, dummy URLs, user input, and Twitter handles are shown as follows: "Save the file and then run the code via iron-node in your terminal."

A block of code is set as follows:

```
if (user && user.is_bot) {
  return;
}
```

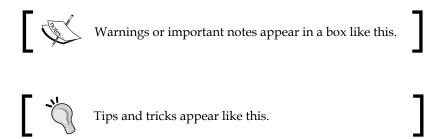
When we wish to draw your attention to a particular part of a code block, the relevant lines or items are set in bold:

```
if (user && user.is_bot) {
   return;
}
```

Any command-line input or output is written as follows:

```
npm install -g iron-node
```

New terms and **important words** are shown in bold. Words that you see on the screen, for example, in menus or dialog boxes, appear in the text like this: "Either click on the **Step over** button in the top-right corner, symbolized by an arrow curving around a dot, or hit *F10* to step over to the next line."



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The code bundle for the book is also hosted on GitHub at https://github.com/PacktPublishing/Building-Slack-Bots. We also have other code bundles from our rich catalog of books and videos available at https://github.com/PacktPublishing/. Check them out!

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1 Getting Started with Slack

This book will enable a beginner to create their own Slack bot either for amusement or professional purposes.

The ultimate goal of this book is for you to think of Slack as a development platform with great potential, rather than simply a chat client. As Slack continues its meteoric rise in popularity in the developer community, the possibilities and opportunities contained in Slack apps will prove to be a valuable tool in any developer's toolbox.

In this chapter, we introduce you to Slack and its possibilities. We will cover:

- An introduction to Slack
- Slack as a platform
- The end goal

Introduction to Slack

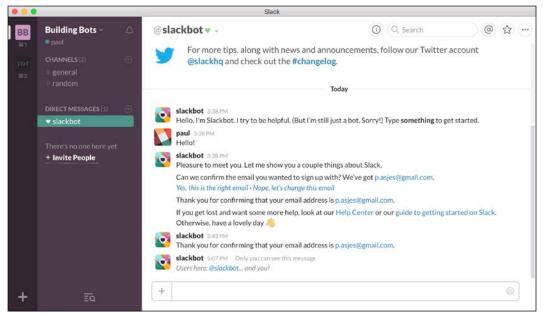
Launched in August 2013, Slack started as an internal communication tool utilized by small teams but has been rapidly morphing into a versatile communications platform used by many parties, including the open source community and large businesses.

Slack is a real-time messaging application that specializes in team communication. In a crowded space of productivity applications, Slack sets itself apart by providing extensive integrations with popular third-party apps and provides users with the platform to build their own integrations.

As of the beginning of 2016, Slack is used by approximately 2 million users daily, and spread across 60,000 teams that send 800 million messages per month (http://expandedramblings.com/index.php/slack-statistics/). Some of the more well known companies who use Slack include Airbnb, LinkedIn, and The New York Times. This service has become so popular, largely thanks to its impressive uptime rate of over 99.9 percent. What sets Slack apart from competition such as HipChat or Skype for Business is the determination of the company to open its platform for third-party developers in the form of an **application program interface (API)**. To spur the growth of their service as a platform, in December 2015 Slack pledged to invest \$80 million into software projects that use its technology (http://fortune.com/2015/12/15/slack-app-investment-fund/). Added to the more than \$320 million raised in funding for the company, it's safe to say that Slack will continue to be a driving force in the team productivity space in the years to come.

Slack as a platform

What many users perhaps don't know about Slack is that underneath the messaging client, a highly extensible platform exists that can be used to create apps and business tools that can simplify the development cycle, perform complex tasks, or just be downright silly.



Slack's UI with its own Slack bot in action

This platform or API can be utilized to integrate third-party services into Slack's platform and leverage their extensive reach and user friendly interface. The said third-party applications can send data into Slack via incoming webhooks, execute actions outside of Slack with commands, or respond to commands as a bot user. The bot user or bot is the most interesting; they are so named as they can mimic human users by performing the same actions that any human can.



Slack bots are software applications that run on the Slack **Real Time Messaging (RTM)** platform. Bots can be used to interact with external applications or your custom code in a conversational manner.

Some of the more popular bots include GitHub's multitasking Hubot (https://hubot.github.com/) and Meekan's scheduling bot (http://meekan.com/slack/), but many more of varying complexity are developed each day.

The most obvious and well known bot is Slack's own Slack bot, used for built-in Slack functions such as:

- Sending feedback to Slack
- Scheduling reminders
- · Printing a list of all users in a channel

Another widely popular bot is Hubot. Originally developed by GitHub and ported to Slack by Slack themselves, Hubot can provide useful functionality such as GitHub activity tracking, which can keep you up to date with GitHub repositories.



github BOT 14:20

 $[vendor-management-tool] \label{lem:collinear} New branch "paul/SOLS-1050-fix-print-job-create-bug" was pushed by Paul Asjes$

[SolsCo/vendor-management-tool] Pull request submitted by PaulAsjes

#51 Fix Vendor Tools Dropping 1 Order Item During Print Job Creation

GitHub integration showing branch and pull request activity

You can also add infrastructure monitoring through Jenkins:



Jenkins integration bot showing build automation logs in Slack

Bots can transform Slack from a simple messaging client to an important business tool, benefitting any company that uses custom bots unique to their workflow. The beauty of the Slack platform is that anyone can create a functional bot in a few simple steps.

The end goal

Upon completing this book, the reader will be able to build a complex Slack bot that can perform the following tasks, amongst other things:

- Receive and send message sent in Slack
- Respond to user commands
- Process natural language
- Perform useful tasks on command (for example, fetch data from external sources)
- Insert custom data into Slack via webhooks and slash commands

Summary

This chapter gave you an overview on what Slack is, why it is noteworthy, and how its platform can be leveraged to create a myriad of useful apps. The next chapter will show you how to build your first simple Slack bot.

Your First Bot

Readers will be amazed at how few lines of code are required to get a basic bot up and running in their Slack environment. This chapter will walk the reader through the basics of building a Slack bot:

- Preparing your environment
- Creating a Slack API token
- Connecting your bot
- Joining a channel
- Sending a message to a channel
- Basic responses
- Sending a direct message
- Restricting access
- Debugging your bot

Although some of the concepts first outlined will be known to a more advanced reader, it is still recommended to read through the first few sections of this chapter to ensure that your environment is up and ready to go.

In this chapter, we will build a bot that performs the following actions:

- Connects to your Slack team
- Says hello to all the members of a channel after successfully connecting, distinguishing between real users and bot users
- Responds to users saying hello
- Sends a direct message to users who ask for the total amount of time the bot has been running (also known as uptime)
- Ensures that only administrative users can request the bot's uptime

Preparing your environment

Before we can get started with the first bot, the programming environment must be set up and configured to run Node.js applications and packages. Let's start at the very beginning with Node.

In brief, Node.js (also referred to as Node) is a JavaScript runtime built on Chrome's v8 JavaScript Engine. In practice, this means that JavaScript can be run outside of the usual browser environment, making JavaScript both a frontend and backend language.

Google Chrome's v8 JavaScript engine ensures that your JavaScript code runs fast and efficiently. Unlike in the world of browsers (and excepting Node versions), Node is maintained by a single open source foundation with hundreds of volunteer developers. This makes developing for Node much simpler than for browsers as you will not run into problems with varying JavaScript implementations across platforms.

In this book, we will be using major Version 5 (any version starting with 5) of Node. This allows us to use the newly implemented features of ECMAScript 2015 (better known as **ES2015** or **ES6**). Whenever an ES6 feature is used in this book for the first time, look for the accompanying code comment for a brief explanation on the feature.



Although many are implemented, not all ES6 features are currently available in Node and some are only available in **strict** mode. For more information, please visit the Node ES6 guide: https://nodejs.org/en/docs/es6/.

This section will briefly explain how to install Node.js and the Slack API on your development machine.

Installing Node.js

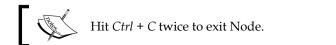
To install Node.js, head to the official Node website, https://nodejs.org/, download a v5 version and follow the onscreen instructions.

To test whether the installation succeeded, open up a terminal, type the following, and then hit *Enter*:

node

If node installed correctly, you should be able to type JavaScript commands and see the result:

Hello World in Node.js



Installing the development tools using NPM

Node Package Manager (NPM) is Node.js' package ecosystem and the tool used to install Node packages. As of the time of writing, there are more than 240,000 NPM packages available for download, with more being added every day.

Fortunately, NPM is automatically installed once the Node installation is complete. Let's start by installing a useful Node development tool called nodemon (http://nodemon.io/). Run the following in your terminal or command prompt:

npm install -g nodemon

This command will install the nodemon package globally (note the -g flag), meaning it can be run from any location on your computer. After the install command, you must specify the package you wish to install and can optionally select some flags that configure how the package is installed. Later on, we'll explore flags such as --save and --save-dev and their uses.

nodemon is a Node utility that will monitor any changes in your code and automatically restart your Node process. For our purposes, this will save us from having to stop the Node process and restart it every time we make a change to our code.

To demonstrate nodemon, let's look at an example. In your code editor of choice, paste the following and save it as hello-world.js:

```
console.log('Hello World!');
```

In your terminal, run the following:

```
nodemon hello-world.js
```

Your output should look like this:

```
[nodemon] 1.8.1
[nodemon] to restart at any time, enter `rs`
[nodemon] watching: *.*
[nodemon] starting `node hello-world.js`
Hello World!
[nodemon] clean exit - waiting for changes before restart
```

The same Hello World as before but using nodemon

Note how the console command ran and then the program exited. nodemon then enters "watch mode", where it will wait for any files (indicated by the *.* wildcard) to change and then subsequently restart the Node process. nodemon can be further customized to watch or ignore specific files. Visit the website http://nodemon.io/for more information.



To manually restart the Node process without changing a file that nodemon watches, type *rs* followed by the *Enter* key.

Creating a new project

Now that the basics of Node and NPM are covered, we will look at creating a new Node project and expanding our knowledge of NPM.

A Node project can contain dependencies and development dependencies. The former are segments of code (or packages) that are required to run the project whereas the latter are segments of code used solely for development. In our previous example, nodemon would be considered a development dependency, as it would not be used in a production environment.

The dependencies of a Node project are stored in a **JavaScript Object Notation** (**JSON**) file named package.json. The JSON file contains information about the Node project, including a list of dependencies, the versions of the dependencies, and information about the package author(s). This allows easy installation of a project via NPM.

Let's create one of our own. Open up a terminal window and create a new folder by typing in the following and hitting *Enter*:

mkdir helloWorld && cd helloWorld

This creates a new directory and navigates to said directory. Next, enter the following:

npm init

Follow the onscreen prompts and you will end up with something like this:

```
paul@Batmac ~/helloWorld npm init
This utility will walk you through creating a package.json file.
It only covers the most common items, and tries to guess sensible defaults.
See `npm help json` for definitive documentation on these fields
and exactly what they do.
Use `npm install <pkg> --save` afterwards to install a package and
save it as a dependency in the package.json file.
Press ^C at any time to quit.
name: (helloWorld) helloworld
version: (1.0.0)
entry point: (index.js)
test command:
git repository:
keywords:
author: Paul Asjes
license: (ISC)
About to write to /Users/paul/helloWorld/package.json:
  "name": "helloworld",
  "version": "1.0.0",
  "description": "My first Slack bot!",
  "main": "index.js",
  "scripts": {
    "test": "echo \"Error: no test specified\" && exit 1"
  "author": "Paul Asjes",
  "license": "ISC"
Is this ok? (yes) yes
```

Example of NPM init running successfully

Once completed, you'll find that a package.json file has been created in your directory; see the preceding screenshot for an example of what that JSON file contains.

Now that we've created a template for our app, let's create an entry point JavaScript file and install some dependencies:

```
touch index.js
npm install @slack/client --save
```

These commands create an empty JavaScript file named index and install the Slack Real Time Messaging (RTM) client. Note how @slack/client now appears under dependencies in package.json. This is due to the --save flag used in the last command. The save flag indicates that this NPM package is required to run this app.



As of Version 2, the Slack client API has moved to using NPM organizations. Indicated by the @ character in the package name, this means that Slack (the company) can publish packages under the umbrella organization of @slack. Other than the additional character, the package does not differ from other, non-organization packages.

Should you wish to distribute your bot and allow others to work on or with it, you can easily install all required packages as dictated in package.json by running npm install in the project's directory.

Alternatively to the save flag, you can specify that a package is only required for development by using the --save-dev flag. This will add the package to the devDependencies section in package.json. This allows us to specify that this package only needs to be installed if the user intends to do some development.

This is particularly useful for servers running your code, where you would want to omit development packages altogether.

Your package. json file should now look something like this:

```
"name": "helloworld",
"version": "1.0.0",
"description": "My first Slack bot!",
"main": "index.js",
"scripts": {
   "test": "echo \"Error: no test specified\" && exit 1"
},
```

```
"author": "Paul Asjes",
"license": "ISC",
"dependencies": {
    "@slack/client": "^2.0.6",
}
}
```

Now that the Slack client is listed as a dependency, it will be automatically installed when the following command is run from within this directory:

npm install

You can test this by deleting the node_modules folder and then running the preceding command:

```
helloworld@1.0.0 /Users/paul/helloWorld
   slack-client@1.5.1
     coffee-script@1.9.3
     https-proxy-agent@1.0.0
       agent-base@2.0.1
        - semver@5.0.3
       debug@2.2.0
        - ms@0.7.1
       extend@3.0.0
     log@1.4.0
     ws@0.8.1
       bufferutil@1.2.1
        - bindings@1.2.1
        - nan@2.2.0
       options@0.0.6
       ultron@1.0.2
       utf-8-validate@1.2.1
```

All our dependencies are installed

Note how the slack-client package has its own dependencies, which were automatically installed into the node modules folder.

Now, we will add some code to our entry point JavaScript file. Open up index.js and enter the following code:

```
// Enable strict mode, this allows us to use ES6 specific syntax
// such as 'const' and 'let'
'use strict':
// Import the Real Time Messaging (RTM) client
// from the Slack API in node modules
const RtmClient = require('@slack/client').RtmClient;
// The memory data store is a collection of useful functions we
// can
// include in our RtmClient
const MemoryDataStore = require('@slack/client').MemoryDataStore;
// Import the RTM event constants from the Slack API
const RTM EVENTS = require('@slack/client').RTM EVENTS;
// Import the client event constants from the Slack API
const CLIENT EVENTS = require('@slack/client').CLIENT EVENTS;
const token = '';
// The Slack constructor takes 2 arguments:
// token - String representation of the Slack token
// opts - Objects with options for our implementation
let slack = new RtmClient(token, {
  // Sets the level of logging we require
  logLevel: 'debug',
  // Initialize a data store for our client, this will
  // load additional helper functions for the storing
  // and retrieval of data
  dataStore: new MemoryDataStore(),
  // Boolean indicating whether Slack should automatically
  // reconnect after an error response
  autoReconnect: true,
  \ensuremath{//} Boolean indicating whether each message should be marked as
  // read
  // or not after it is processed
  autoMark: true
});
// Add an event listener for the RTM_CONNECTION_OPENED
// event, which is called
```

```
// when the bot connects to a channel. The Slack API can
// subscribe to events by using the 'on' method
slack.on(CLIENT_EVENTS.RTM.RTM_CONNECTION_OPENED, () => {
    // Get the user's name
    let user = slack.dataStore.getUserById(slack.activeUserId);

    // Get the team's name
    let team = slack.dataStore.getTeamById(slack.activeTeamId);

    // Log the slack team name and the bot's name, using ES6's
    // template
    // string syntax
    console.log(`Connected to ${team.name} as ${user.name}`);
});

// Start the login process
slack.start();
```

Save the file and run the program by executing the following command:

node index.js

You should immediately notice that something is wrong:

```
verbose: attempting to connect via the RTM API
debug: { '0': 'connecting' }
debug: { '0': 'unable_to_rtm_start', '1': 'not_authed' }
error: unrecoverable failure connecting to the RTM API: not_authed
debug: { '0': 'disconnect',
    '1': 'unrecoverable failure connecting to the RTM API',
    '2': 'not_authed' }
```

Debug and error logs are shown

Notice how the built-in logger outputs both debug and error messages. The error indicates that Slack cannot connect due to an authentication error. This is because we have not provided a Slack API token. The access token is a unique ID generated for your bot. By using it, you enable your bot to authenticate with Slack's servers and interact with the Slack client.

In our example, the token is set to an empty string, which will not work. Let's then retrieve an access token from Slack.



Detailed steps to download the code bundle are mentioned in the *Preface* of this book. Please have a look.

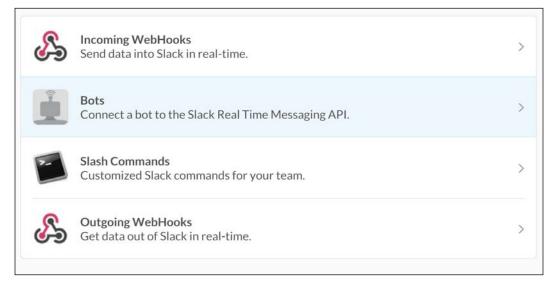
The code bundle for the book is also hosted on GitHub at https://github.com/PacktPublishing/Building-Slack-Bots. We also have other code bundles from our rich catalog of books and videos available at https://github.com/PacktPublishing/. Check them out!

Creating a Slack API token

Open up a browser and navigate to https://my.slack.com/apps/build/custom-integration.

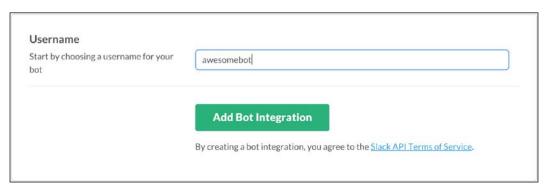
Follow these steps:

1. Select **Bots** from the list of available custom integrations.



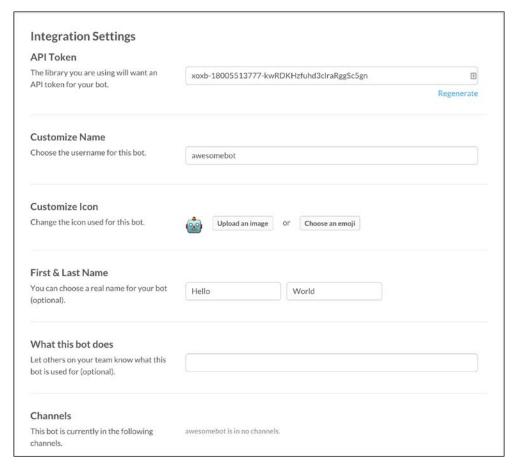
Custom integrations list

2. Select a name and click on **Add Bot Integration**. The name of your bot can be changed later, so don't worry about picking a well thought-out name immediately.



Adding a bot integration

3. Copy down the newly generated API token. As an optional step, you can choose to customize the bot further in this screen.



Optional settings for your bot



Although optional, it is recommended to choose an icon for your bot. For this example, we will use the robot_face emoji; however, a good bot should have an icon that represents the purpose of the bot.

Although you can give bots duplicate first and last names, the bot's username must be unique to your team. Providing a first name, last name, and description is optional but advisable as it provides information at a glance on what your bot does.

4. Click on **Save Integration** at the bottom of the page.



If you wish to remove or disable this bot at a later stage, you can do that from this same page.

Connecting a bot

Now that we've generated an API token, replace the empty string assigned to token in index.js and run the program again.



Now is a good time to use nodemon rather than node to ensure automatic restarts when code is changed.

You will probably see a whole page of debug information show up. While useful, this can also hinder our progress as our own console logs might be difficult to spot. Instead of playing hide and seek, let's first change our logging settings in the client.

Switch this line:

```
logLevel: 'debug',
```

Use the following line:

```
logLevel: 'error',
```

This will instruct the client to only output error messages when the program crashes or a syntax error occurs.

Restart the program (or just save the file and let nodemon do the work):

```
[Thu Jan 07 2016 20:56:07 GMT-0500 (EST)] INFO Connecting... Connected to Building Bots as awesomebot
```

If you see something similar to the preceding output in your terminal, congratulations! Your first bot is successfully connected to Slack! You will now see your bot in the **Direct Messages** section of your Slack client; click on the bot's name to open a private direct message.



Throughout this book, you will encounter the title Building Bots. This is simply the title of the Slack team the author used and will be different from your own.



Hello World @ @awesomebot

This is the very beginning of your direct message history with awesomebot. Direct messages are private between the two of you. Sharing a private file here will not make it public, but it will allow awesomebot to see and share it.

Today

A direct message (DM) with your bot

Your bot is alive and well. However, it is fairly limited in its abilities. We will remedy that shortly, but first let's ensure that the bot can interact with a wider audience.

Joining a channel

paul 21:18 Hi bot!

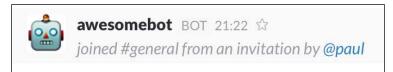
Bots cannot join channels programmatically; this is a design choice as bots should not be allowed to enter private channels without being invited. When a bot joins a channel, all the channel's activity can be monitored by the bot. A bot could potentially save all channel messages, a potentially nefarious activity that shouldn't be allowed to happen automatically.

For a complete list of what actions bots can and cannot perform, see the Slack bot user documentation at https://api.slack.com/bot-users.

Bots are restricted in the actions they can perform themselves. As such, bots need to be invited to channels via the invite command within the Slack client:

/invite [BOT NAME]

After this, you'll get confirmation of the bot entering the channel like this:



The bot enters the world

Note that when a bot joins a channel, it remains there even if the bot's Node process is stopped. It shows the same characteristics as an offline user. This ensures that invitation needs only to happen once per bot and per channel.

To remove a bot from a channel, use the remove command within the Slack client:

/remove [BOT NAME]



Although all users can invite into a channel, only admins can actively remove users and bots from channels.

To make testing easier and to not disrupt other users in your team, it is a good idea to create a bot testing channel and invite your bot. For the purposes of this book, the testing channel is named bot-test.

Sending a message to a channel

We now have a connected bot, but it admittedly is a rather useless one. Let's remedy that by getting our bot to say "Hello" to every channel that it resides in.

The slack object

You might have noticed the following on line 18 in the preceding code example:

let user = slack.dataStore.getUserById(slack.activeUserId);

Here, we see that the slack object contains a myriad of information about the bot's current environment. Let's explore the data contained within. Replace line 18 with this modified console.log method:

```
console.log(slack);
```

You should see a large object printed out in your terminal. While we won't go through all the values, here are some of interest:

Name	Type	Function
activeUserId	String	The internal user ID. This can be used to get more information about the current user.
activeUserId	String	The internal team ID. Again, it can be used to get more information about the team.
dataStore	Object	If a data store is initialized, this object contains a myriad of information stored within the Slack API.
channels (child of dataStore)	Object	Contains a list of all the channels available in this team.
channel (child of channels)	Object	Contains further info on the channel. Whether the user requesting this information is a member or not is available through the is_member property
dms (child of dataStore)	Object	A list of all the direct message channels this user is a part of. Note: even if no messages were ever sent the direct message channel is still considered open.
users (child of dataStore)	Object	A list of all users in this team.

Getting all the channels

You'll note from the preceding table that the channels object returns all the channels in this team. For our purposes, we only want the channels in which our bot resides. To achieve this, we can loop through the channels object and return exactly what we need. Add the following to the end of index.js:

```
// Returns an array of all the channels the bot resides in
function getChannels(allChannels) {
  let channels = [];

  // Loop over all channels
  for (let id in allChannels) {
```

```
// Get an individual channel
       let channel = allChannels[id];
       // Is this user a member of the channel?
       if (channel.is member) {
         // If so, push it to the array
         channels.push(channel);
     return channels;
Now, replace the Slack open event listener with this:
   // Add an event listener for the RTM CONNECTION OPENED event,
   // which is called when the bot
   // connects to a channel. The Slack API can subscribe to
   // events by using the 'on' method
   slack.on(CLIENT EVENTS.RTM.RTM CONNECTION OPENED, () => {
     // Get the user's name
     let user = slack.dataStore.getUserById(slack.activeUserId);
     // Get the team's name
     let team = slack.dataStore.getTeamById(slack.activeTeamId);
     // Log the slack team name and the bot's name, using ES6's
     // template string syntax
     console.log(`Connected to ${team.name} as ${user.name}`);
     // Note how the dataStore object contains a list of all
     // channels available
     let channels = getChannels(slack.dataStore.channels);
     // Use Array.map to loop over every instance and return an
     // array of the names of each channel. Then chain Array.join
     // to convert the names array to a string
     let channelNames = channels.map((channel) => {
       return channel.name;
     }).join(', ');
     console.log(`Currently in: ${channelNames}`)
   });
```

Switch to your terminal and you should see the following output:

```
[Sun Jan 10 2016 15:35:53 GMT-0500 (EST)] INFO Connecting...
Connected to Building Bots as awesomebot
Currently in: bot-test
```

Listing the channels the bot resides in

Now that your bot knows which channels it's in, it can start to send messages. We'll start with the bot sending a simple "Hello" message to everyone in the channel.

Getting all members in a channel

We have the channel object, so getting the members within is easy. Add this to the RTM_CONNECTION_OPENED event listener:

```
// log the members of the channel
channels.forEach((channel) => {
  console.log('Members of this channel: ', channel.members);
});
```

This is the result:

```
[Sun Jan 10 2016 15:43:16 GMT-0500 (EST)] INFO Connecting...
Connected to Building Bots as awesomebot
Currently in: bot-test
Members of this channel: ['U0HKKH1TR', 'U0J05F3NV']
```

A list of user IDs

Well that wasn't quite what we expected, perhaps. The Slack API has returned a list of user IDs rather than an array of member objects. This makes sense as a large channel containing several hundred users would result in an unwieldy and large array of member objects. Not to worry, the Slack API provides us with the tools we need to get more information by using these user IDs. Replace the previous snippet with this and then save the file:

```
// log the members of the channel
channels.forEach((channel) => {
    // get the members by ID using the data store's
    //'getUserByID' function
    let members = channel.members.map((id) => {
        return slack.dataStore.getUserById(id);
    });
```

```
// Each member object has a 'name' property, so let's
// get an array of names and join them via Array.join
let memberNames = members.map((member) => {
   return member.name;
}).join(', ');

console.log('Members of this channel: ', memberNames);
});
```

The output for this code can be seen in the following screenshot:

```
[Sun Jan 10 2016 15:35:53 GMT-0500 (EST)] INFO Connecting...
Connected to Building Bots as awesomebot
Currently in: bot-test
Members of this channel: paul, awesomebot
```

The users of the channel using their usernames

Notice how the bot is also listed in the channel members list. Our current goal is to say hello to everyone in the channel; however, we should try to avoid having the bot talking to itself.

We can use the is_bot property on the member object to determine whether a user is a bot:

```
// log the members of the channel
channels.forEach((channel) => {
 // get the members by ID using the data store's
 // 'getUserByID' function
 let members = channel.members.map((id) => {
   return slack.dataStore.getUserById(id);
 });
 // Filter out the bots from the member list using Array.filter
 members = members.filter((member) => {
   return !member.is bot;
 });
 // Each member object has a 'name' property, so let's
 // get an array of names and join them via Array.join
 let memberNames = members.map((member) => {
   return member.name;
 }).join(', ');
 console.log('Members of this channel: ', memberNames);
});
```

```
[Sun Jan 10 2016 15:51:29 GMT-0500 (EST)] INFO Connecting...
Connected to Building Bots as awesomebot
Currently in: bot-test
Members of this channel: paul
```

The users of the channel, without bots

Wonderful! Now that we are done with this, the next step is to send a message to the channel.

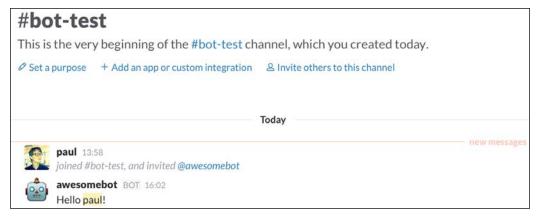
Sending a message to a channel

The channel object contains all the tools required for bot communication. In the following code, we will build upon the previous code snippets and send a "Hello" message addressing each person in the channel once the bot connects. All of these actions will happen in the open event listener. Here it is in its entirety:

```
// Add an event listener for the RTM CONNECTION OPENED event,
// which is called when the bot connects to a channel. The Slack API
// can subscribe to events by using the 'on' method
slack.on(CLIENT EVENTS.RTM.RTM CONNECTION OPENED, () => {
  // Get the user's name
 let user = slack.dataStore.qetUserById(slack.activeUserId);
  // Get the team's name
 let team = slack.dataStore.getTeamById(slack.activeTeamId);
  // Log the slack team name and the bot's name, using ES6's
  // template string syntax
  console.log(`Connected to ${team.name} as ${user.name}`);
  // Note how the dataStore object contains a list of all
  // channels available
  let channels = getChannels(slack.dataStore.channels);
  // Use Array.map to loop over every instance and return an
  // array of the names of each channel. Then chain Array.join
  // to convert the names array to a string
 let channelNames = channels.map((channel) => {
    return channel.name;
  }).join(', ');
  console.log(`Currently in: ${channelNames}`)
```

```
// log the members of the channel
 channels.forEach((channel) => {
   // get the members by ID using the data store's
   // 'getUserByID' function
   let members = channel.members.map((id) => {
     return slack.dataStore.getUserById(id);
   });
   // Filter out the bots from the member list using Array.filter
   members = members.filter((member) => {
     return !member.is bot;
   });
   // Each member object has a 'name' property, so let's
   // get an array of names and join them via Array.join
   let memberNames = members.map((member) => {
     return member.name;
   }).join(', ');
   console.log('Members of this channel: ', memberNames);
   // Send a greeting to everyone in the channel
   slack.sendMessage(`Hello ${memberNames}!`, channel.id);
 });
});
```

As soon as you run the code, you should be greeted by a notification from the Slack client that you have been mentioned in a message, as shown in the following screenshot:



Our bot speaks its first words

Let's ramp up our bot's complexity by giving it the ability to respond to messages.

Basic responses

The Slack API can be configured to execute methods once certain events are dispatched, as seen earlier with the RTM_CONNECTION_OPENED event. Now, we will dive into other useful events provided to us.

The authenticated event

So far, we have seen how to add functionality to Slack's RTM_CONNECTION_OPENED event triggered by the bot entering a channel and an error occurring, respectively. If you wish to execute some code when a bot logs in but before it connects to a channel, you can use the AUTHENTICATED event:

```
slack.on(CLIENT_EVENTS.RTM.AUTHENTICATED, (rtmStartData) => {
  console.log(`Logged in as ${rtmStartData.self.name} of team
  ${rtmStartData.team.name}, but not yet connected to a channel`);
});
```

This gives the following output:

```
[Mon Jan 18 2016 21:37:24 GMT-0500 (EST)] INFO Connecting...
```

Logged in as awesomebot of team Building Bots, but not yet connected to a channel

Now, we will introduce the *message* event.

Using the message event

The message event will trigger every time a message is sent to a channel the bot is in or in a direct message to the bot. The message object contains useful data such as the originating user, the originating channel, and the timestamp it was sent.

Paste the following into index.js and then send the message "Hello bot!" to a channel that your bot is a member of:

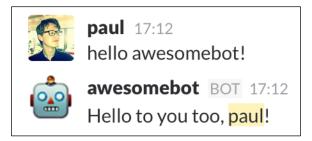
```
slack.on(RTM_EVENTS.MESSAGE, (message) => {
  let user = slack.dataStore.getUserById(message.user)
  if (user && user.is_bot) {
    return;
  }
```

```
let channel = slack.dataStore.
getChannelGroupOrDMById(message.channel);

if (message.text) {
   let msg = message.text.toLowerCase();

   if (/(hello|hi) (bot|awesomebot)/g.test(msg)) {
      slack.sendMessage(`Hello to you too, ${user.name}!`,
      channel.id);
   }
});
```

This should result in something like this:



A more personal greeting from the bot

Let's look at the code again in detail, starting from the top:

```
slack.on(RTM_EVENTS.MESSAGE, (message) => {
  let user = slack.dataStore.getUserById(message.user)
  if (user && user.is_bot) {
    return;
}
```

This should be familiar, as it's similar to what we've used before, except we're now using the MESSAGE event from the RTM_EVENTS object. We also make sure the message sender isn't a bot:

```
let channel = slack.dataStore.
getChannelGroupOrDMById(message.channel);
```

The getChannelGroupOrDMById method lets us grab the channel for every message sent. This is particularly useful if our bot happens to inhabit multiple channels. The code is as follows:

```
if (message.text) {
  let msg = message.text.toLowerCase();

if (/(hello|hi) (bot|awesomebot)/g.test(msg)) {
    slack.sendMessage(`Hello to you too, ${user.name}!`,
    channel.id);
    }
}
```

A message does not necessarily contain text; it is also possible that the message is a file, an image, or even an emoji. Therefore, we have to do a little type checking to make sure the message received is indeed text based. Once the text type is confirmed, we use a regular expression to test whether the message received contains certain keywords in a specific order. The RegExp.test method will return true when the message received contains the words "Hello" or "Hi" followed by either "bot" or "awesomebot." If true, a response is sent back to the channel using the familiar slack.sendMessage method.



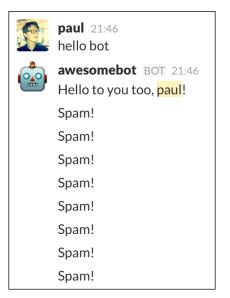
When evaluating incoming text, it is almost always a good idea to first convert the body of the text message to lowercase in order to avoid case sensitive errors

Avoiding spam

Infinite loops happen occasionally when developing; it is entirely possible that you accidentally program a bot to send a message in an infinite loop, flooding the channel with spam. Observe the following code:

```
if (/(hello|hi) (bot|awesomebot)/g.test(msg)) {
   // Infinite loop spamming the channel every 100 milliseconds
   setInterval(() => {
      slack.sendMessage('Spam!', channel.id);
   }, 100);
}
```

Take a look at the screenshot of the result:



A bot spamming the channel

In the terminal or command prompt, you should see this:

```
Error: { code: -1, msg: 'slow down, too many messages...' }
Error: { code: -1, msg: 'slow down, too many messages...' }
Error: { code: -1, msg: 'slow down, too many messages...' }
Error: { code: -1, msg: 'slow down, too many messages...' }
Error: { code: -1, msg: 'slow down, too many messages...' }
Error: { code: -1, msg: 'slow down, too many messages...' }
```

The Slack API deals with the spam

Luckily, the Slack API has a built in guard against such unfortunate events. If 20 messages are sent by a single user in a very short time frame, the Slack server will refuse to post more messages and return an error. This has the added effect of causing our bot to get stuck and eventually crash.

The Slack platform will guard against spam attacks flooding the channel; however, it is likely that the offending bot will crash.

To prevent this from happening, it is highly advisable to *never* place a slack. sendMessage method call within a loop or within a setInterval method.

Channels with many users and thus high volume could potentially lead to accidentally triggering the "slow down" response from the Slack platform. To prevent this, keep track of the time difference between messages:

```
if (/(hello|hi) (bot|awesomebot)/g.test(msg)) {
    // Get the timestamp when the above message was sent
    let sentTime = Date.now();

    setInterval(() => {
        // Get the current timestamp
        let currentTime = Date.now();

        // Make sure we only allow a message once a full second has
        // passed
        if ((currentTime - sentTime) > 1000) {

            slack.sendMesssage('Limiting my messages to 1 per second', channel.id);

        // Set the new sentTime
        sentTime = Date.now();
      }
    }, 100);
}
```



paul 18:33 hello bot



awesomebot BOT 18:33

Hello to you too, paul!

Limiting my messages to 1 per second Limiting my messages to 1 per second Limiting my messages to 1 per second Limiting my messages to 1 per second

Limiting the bot's messages

Every time the setInterval function is called, we generate a new timestamp called currentTime. By comparing currentTime to the timestamp of the message (defined as sentTime), we can artificially limit the messages being sent on the bot side by making sure the difference between the two is more than 1,000 milliseconds in length.

The Slack API provides a timestamp on the channel object accessible via channel. latest.ts; this provides a timestamp for the latest message received in the channel. While still useful, it is recommended to use local timestamps instead, as the Slack API provides information on the latest message received rather than the latest message sent by the bot.

Sending a direct message

A **direct message** (**DM**) channel is a channel that only operates between two users. By design, it cannot have more or less than two users and is meant for private communication. Sending a DM is remarkably similar to sending a message to a channel, as the dm object is almost identical to the channel object.

Consider the following snippet:

```
slack.on(RTM_EVENTS.MESSAGE, (message) => {
  let user = slack.dataStore.getUserById(message.user)

if (user && user.is_bot) {
    return;
  }

let channel = slack.dataStore.
  getChannelGroupOrDMById(message.channel);

if (message.text) {
  let msg = message.text.toLowerCase();

  if (/uptime/g.test(msg)) {
    let dm = slack.dataStore.getDMByName(user.name);

    let uptime = process.uptime();

    // get the uptime in hours, minutes and seconds
    let minutes = parseInt(uptime / 60, 10),
        hours = parseInt(minutes / 60, 10),
```

```
seconds = parseInt(uptime - (minutes * 60) - ((hours *
60) * 60), 10);

slack.sendMessage(`I have been running for: ${hours} hours,
${minutes} minutes and ${seconds} seconds.`, dm.id);
}
});
```

In this example, our bot will send a DM with the current uptime to any user who uses the key phrase uptime:



paul 21:08 uptime



awesomebot BOT 21:08

I have been running for: 0 hours, 2 minutes and 27 seconds.

Uptime can be a very useful statistic

Note that the bot will send a DM to the user, regardless of which channel the command uptime is sent as long as the bot is around to hear the command as a member of that channel or DM. In the preceding image, the command was issued in the DM itself. This is because both channels and DMs subscribe to the message event; it is important to remember this when sending responses meant for channels rather than DMs and vice versa.

Restricting access

Occasionally, you might wish to restrict bot commands to administrators of your Slack team. A good example is a bot that controls a project's deploy process. This can be immensely powerful but perhaps not something that you want every user to have access to. Only administrators (also known as admins) should have the authority to access such functions. Admins are special users who have administrative powers over the Slack team. Luckily, restricting such access is easy with the <code>is_admin</code> property attached to a user object.

In the following example, we'll restrict the uptime command demonstrated in the previous topic to admin users, notifying the restricted user that they can't use that command:

```
slack.on(RTM_EVENTS.MESSAGE, (message) => {
  let user = slack.dataStore.getUserById(message.user)
```

```
if (user && user.is bot) {
   return;
 let channel = slack.dataStore.
 getChannelGroupOrDMById(message.channel);
 if (message.text) {
   let msg = message.text.toLowerCase();
   if (/uptime/g.test(msg)) {
     if (!user.is_admin) {
       slack.sendMessage(`Sorry ${user.name}, but that
       functionality is only for admins. `, channel.id);
       return;
     let dm = slack.dataStore.getDMByName(user.name);
     let uptime = process.uptime();
     // get the uptime in hours, minutes and seconds
     let minutes = parseInt(uptime / 60, 10),
         hours = parseInt(minutes / 60, 10),
          seconds = parseInt(uptime - (minutes * 60) - ((hours *
          60) * 60), 10);
      slack.sendMessage(`I have been running for: ${hours} hours,
      ${minutes} minutes and ${seconds} seconds.`, dm.id);
});
```

Now when non-admin users issue the uptime command, they will get the following message:



joshua 21:20 uptime



awesomebot BOT 21:20

Sorry joshua, but that functionality is only for admins.

Restricting the bot to admin users



The use of user.is_admin is to determine whether a user is an admin or not.

Adding and removing admins

To add or remove admins to your team, visit https://my.slack.com/admin#active and click on a user.

Admins and owners have the ability to kick other members from channels and to delete messages that aren't their own. Although these are the default settings, they can be edited at https://my.slack.com/admin/settings#channel_management_restrictions.

Bots cannot be admins or owners; for more information on team permissions, visit https://get.slack.help/hc/en-us/articles/201314026-Understanding-roles-permissions-inside-Slack.

Debugging a bot

It is inevitable that eventually you will encounter a bug in your bot that is difficult to squash. The worst are bugs that don't cause your program to crash and thus don't provide a useful stack trace and line number for where the crash happened. For most issues, the <code>console.log()</code> method will be enough to help you track down the bug, for the more tenacious bugs however we will need a true debugging environment. This section will introduce you to <code>iron-node(https://s-a.github.io/iron-node/)</code>, a cross-platform JavaScript debugging environment based on Chrome's dev tools.

Start by installing iron-node:

```
npm install -g iron-node
```

Note again the use of the -g flag, which installs the application globally.

Before we can start debugging, we need to add a breakpoint to our code, which tells the debugger to stop the code and allow for deeper inspection. Add the debugger statement to our previous code, within the slack.openDM() code block:

```
if (/uptime/g.test(msg)) {
  debugger;

if (!user.is_admin) {
```

```
slack.sendMessage(`Sorry ${user.name}, but that functionality
is only for admins.`, channel.id);
return;
}

let dm = slack.dataStore.getDMByName(user.name);

let uptime = process.uptime();

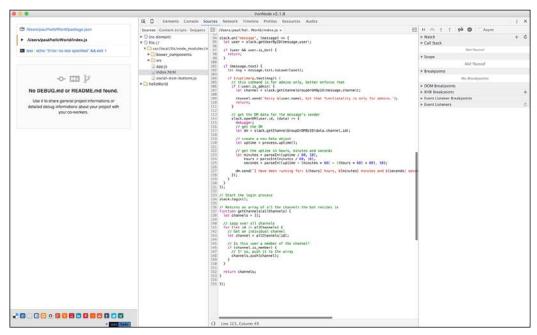
// get the uptime in hours, minutes and seconds
let minutes = parseInt(uptime / 60, 10),
    hours = parseInt(minutes / 60, 10),
    seconds = parseInt(uptime - (minutes * 60) - ((hours * 60) * 60), 10);

slack.sendMessage(`I have been running for: ${hours} hours,
${minutes} minutes and ${seconds} seconds.`, dm.id);
}
```

Save the file and then run the code via iron-node in your terminal:

iron-node index.js

Immediately, you should see the iron-node interface pop up:

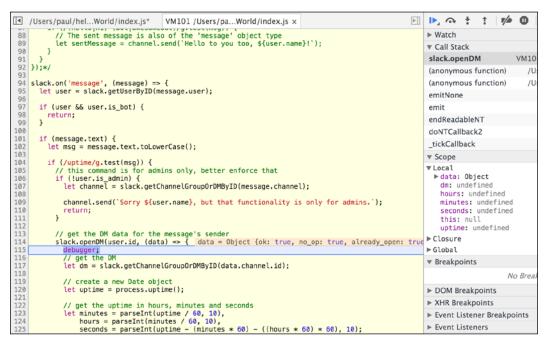


The iron-node interface

Chrome users will perhaps notice that this interface is exactly like Chrome's developer tools window. It is advisable to spend some time familiarizing yourself with this interface if you haven't used it before. Let's discuss some basic functionality to get you started.

You can switch to the console tab to see the node output, or you can also hit *Esc* to show the console at the bottom of the screen.

Our debugger was placed within a message event listener, so send a command to the bot (uptime in the last example) and watch what happens next.



Setting a breakpoint with the "debugger" statement

The bot's execution has been paused by the debugger, so you can inspect properties and determine the source of the bug.

Either click on the **Step over** button in the top-right corner, symbolized by an arrow curving around a dot, or hit *F10* to step over to the next line.

Use your mouse to hover over the different objects in this line of code to retrieve more information about them.

```
let dm = slack.getChannelGroupOrDMByID(data.channel.id);

// create a new Date object
let uptime = process.uptime();

// get the uptime in hours, minutes a let minutes = parseInt(uptime / 60, 10 seconds = parseInt(uptime - (minu seconds =
```

Inspecting a property in the paused program

Keep clicking on the **Step over** button to progress through the code, or click on the **Resume script execution** button to the left of the **Step over** button to allow the program to continue until it encounters another debugger breakpoint.

Not only can you inspect variables and properties while the bot is executing, but you can also edit their values, causing different outputs. Observe how we can edit the uptime variable in our code and set it to 1000:

uptime is set by the program to 40.064

In the console area, we can edit JavaScript variables whilst the program is running:

```
> uptime
< 40.064
> uptime = 1000;
< 1000
```

In the console, we check the value of uptime again, and then set it to a value of 1000. Now when we look back at the variables, we should see the updated values:

The new value of uptime is reflected in the next few lines

When we resume the program, our bot will send its message based on our updated variables:



awesomebot BOT 16:43

I have been running for: 0 hours, 16 minutes and 40 seconds.

We continue the program and the bot sends the new values to the channel.



For best debugging practices, either disable your bot's ability to send messages or invite your bot to a private channel to avoid spamming other users.

As iron-node is based on Chrome's developer tools, you can use the previous techniques interchangeably with Chrome.

To debug and fix memory issues, you can use the developer tools' profiler and heap snapshot tool. For more information on these topics, please visit the following links:

- https://developers.google.com/web/tools/chrome-devtools/ profile/rendering-tools/js-execution
- https://developers.google.com/web/tools/chrome-devtools/ profile/memory-problems/?hl=en

Summary

In this chapter, we saw how to install the prerequisite technologies, how to obtain a Slack token for a bot, and how to set up a new Slack bot project. As a result, you can reuse the lessons learned to easily scaffold a new bot project. You should now be able to program a bot that can send messages to channels, direct messages as well as craft basic responses. Finally, we discussed how to debug a Node.js-based bot using the iron-node debugger.

In the next chapter, we will see how to make our bot more complex by adding third-party API support and by programming our first bot command.

3 Adding Complexity

With the first bot done, it's time to learn how to extend our bot with the use of other **application program interfaces** (**APIs**). This means teaching our bot how to listen for keywords, respond to commands, and deal with errors (human or otherwise). In this chapter, we will cover the following:

- Responding to keywords
- Bot commands
- External API integration
- Error handling

Responding to keywords

In the previous chapter, we used regular expressions to test the contents of the message against some predefined keywords. Once the keywords were confirmed, we could perform actions and return the results. This worked well; however, it can lead to a large if else block for more feature-rich bots. Instead, we will now look at refactoring the end result of the previous chapter into a more modular design. In this section, we will accomplish this by using ES6's new class syntax and Node's export method.

Using classes

Start by creating a new JavaScript file and name it bot.js. Paste the following into bot.js and save the file:

```
'use strict';

const RtmClient = require('@slack/client').RtmClient;
const MemoryDataStore = require('@slack/client').MemoryDataStore;
```

```
const CLIENT EVENTS = require('@slack/client').CLIENT EVENTS;
const RTM_EVENTS = require('@slack/client').RTM_EVENTS;
class Bot {
  constructor(opts) {
    let slackToken = opts.token;
    let autoReconnect = opts.autoReconnect || true;
    let autoMark = opts.autoMark || true;
    this.slack = new RtmClient(slackToken, {
      // Sets the level of logging we require
      logLevel: 'error',
      // Initialize a data store for our client,
      // this will load additional helper
      // functions for the storing and retrieval of data
      dataStore: new MemoryDataStore(),
      // Boolean indicating whether Slack should automatically
      // reconnect after an error response
      autoReconnect: autoReconnect,
      // Boolean indicating whether each message should be marked
      // as read or not after it is processed
      autoMark: autoMark
    });
    this.slack.on(CLIENT EVENTS.RTM.RTM CONNECTION OPENED, () => {
      let user =
      this.slack.dataStore.getUserById(this.slack.activeUserId)
      let team =
      this.slack.dataStore.getTeamById(this.slack.activeTeamId);
      this.name = user.name;
      console.log(`Connected to ${team.name} as ${user.name}`);
    });
    this.slack.start();
}
// Export the Bot class, which will be imported when 'require' is
// used
module.exports = Bot;
```

Let's look at the code in depth, starting with the class structure. The **Mozilla Developer Network (MDN)** defines JavaScript classes as:

JavaScript classes are introduced in ECMAScript 6 and are syntactical sugar over JavaScript's existing prototype-based inheritance. The class syntax is not introducing a new object-oriented inheritance model to JavaScript. JavaScript classes provide a much simpler and clearer syntax to create objects and deal with inheritance.

Simply put, JavaScript classes are an *alternative* to the prototype-based class pattern, and in fact function the exact same way under the hood. The benefit to using classes is when you wish to extend or inherit from a particular class, or provide a clearer overview of what your class does.

In the code example, we use a class in order to easily extend it later if we wish to add more functionality. Unique to classes is the constructor method, which is a special method for creating and initializing an object created with a class. When a class is called with the new keyword, this constructor function is what gets executed first:

```
constructor(opts) {
   let slackToken = opts.token;
   let autoReconnect = opts.autoReconnect | true;
   let autoMark = opts.autoMark || true;
   this.slack = new RtmClient(slackToken, {
     logLevel: 'error',
     dataStore: new MemoryDataStore(),
     autoReconnect: autoReconnect,
     autoMark: autoMark
   });
   this.slack.on(CLIENT EVENTS.RTM.RTM CONNECTION OPENED, () => {
     let user = this.slack.dataStore.
     getUserById(this.slack.activeUserId)
     let team = this.slack.dataStore.
     getTeamById(this.slack.activeTeamId);
     this.name = user.name;
     console.log(`Connected to ${team.name} as ${user.name}`);
   });
   this.slack.start();
```

Looking at our constructor, we see the familiar use of the Slack RTM client: the client is initialized and the RTM_CONNECTION_OPENED event is used to log the team and username upon connecting. We attach the slack variable to the this object as a property, making it accessible throughout our class. Similarly, we assign the bot's name to a variable, for easy access when required.

Finally, we export the bot class via the Node modules system:

```
module.exports = Bot;
```

This instructs Node to return our class when this file is imported using the require method.

Create a new file in the same folder as bot.js and name it index.js. Paste the following inside it:

```
'use strict';
let Bot = require('./Bot');
const bot = new Bot({
  token: process.env.SLACK_TOKEN,
  autoReconnect: true,
  autoMark: true
});
```

After saving the file, run the following from the terminal to start the bot:

```
SLACK TOKEN=[YOUR TOKEN HERE] node index.js
```

You can use the Slack token created in the previous chapter, or generate a new one for this bot.



It's generally a good idea to not hardcode sensitive information such as tokens or API keys (such as the Slack token) in your code. Instead, use Node's process. env object to pass variables from the command line to your code. Especially, take care of storing API keys in a public source control repository such as GitHub.

Once you've confirmed that your bot connects successfully to your Slack team, let's work on making the Bot class more modular.

Reactive bots

All the functionality described in our bot examples so far have one thing in common: the bots react to stimuli provided by human users. A message containing a keyword is sent and the bot responds with an action. These types of bot can be called reactive bots; they respond to an input with an output. The majority of bots can be classified as reactive bots, as most bots require some input in order to complete an action. An active bot is the opposite of this; rather than responding to input, the active bot produces output without needing any human stimuli. We will cover active bots in *Chapter 6*, *Webhooks and Slack Commands*. For now, let's look at how we can optimize our reactive bots.

We already defined the essential mechanism of reactive bots: responding to stimuli. As this is a core concept of the reactive bot, it makes sense to have a mechanism in place to easily invoke the desired behavior.

To do this, let's add some functionality to our Bot class in the form of a responds To function. In previous examples, we used the if statements to determine when a bot should respond to a message:

```
if (/(hello|hi) (bot|awesomebot)/g.test(msg)) {
   // do stuff...
}

if (/uptime/g.test(msg)) {
   // do more stuff...
}
```

There is nothing wrong with this approach. If we wish to code a bot that has multiple keywords, our Bot class can get very complex and cluttered very quickly. Instead, let's abstract out this behavior to our responds to function. The function should take at least two arguments: the keywords we wish to listen for and a callback function that executes when the keywords are identified in a message.

In bot.js, add the following to the constructor:

```
// Create an ES6 Map to store our regular expressions
this.keywords = new Map();

this.slack.on(RTM_EVENTS.MESSAGE, (message) => {
    // Only process text messages
    if (!message.text) {
        return;
    }
}
```

```
let channel =
  this.slack.dataStore.getChannelGroupOrDMById(message.channel);
let user = this.slack.dataStore.getUserById(message.user);

// Loop over the keys of the keywords Map object and test each
  // regular expression against the message's text property
  for (let regex of this.keywords.keys()) {
    if (regex.test(message.text)) {
      let callback = this.keywords.get(regex);
      callback(message, channel, user);
    }
  }
}
```

This snippet uses the new ES6 Map object, which is a simple key/value store, much like dictionaries in other languages. Map differs from Object in that Map does not have default keys (as Object has a prototype), which means that you can iterate over a Map without having to explicitly check if the Map contains a value or if its prototype does. For example, with Maps, you no longer have to use Object.hasOwnProperty when iterating.

As we will see later, the keywords Map object uses regular expressions as a key and a callback function as the value. Insert the following code underneath the constructor function:

```
respondTo(keywords, callback, start) {
    // If 'start' is truthy, prepend the '^' anchor to instruct the
    // expression to look for matches at the beginning of the string
    if (start) {
        keywords = '^' + keywords;
    }

    // Create a new regular expression, setting the case
    // insensitive (i) flag
    let regex = new RegExp(keywords, 'i');

    // Set the regular expression to be the key, with the callback
    // function as the value
    this.keywords.set(regex, callback);
}
```

This function takes three parameters: keywords, callback, and start. keywords is the word or phrase we wish to act on in the form of a regular expression. callback is a function that will be called if the keywords match the message, and start is an optional Boolean indicating whether we wish to search only at the beginning of the message string or not.

Look back at our newly updated constructor and pay special attention to the following lines within our message event listener:

```
// Loop over the keys of the keywords Map object and test each
// regular expression against the message's text property
for (let regex of this.keywords.keys()) {
  if (regex.test(message.text)) {
    let callback = this.keywords.get(regex);
    callback(message, channel, user);
  }
}
```

Here, we loop through the keywords Map object, which has regular expressions as its keys. We test each regular expression against the received message and call our callback function with the message, the channel, and the user that sent the message.

Finally, let's add a sendMessage functionality to our bot class. This will act as a wrapper for Slack's sendMessage. We don't have to expose the entire Slack object anymore. Add the following function underneath our constructor:

```
// Send a message to a channel, with an optional callback
send(message, channel, cb) {
  this.slack.sendMessage(message, channel.id, () => {
   if (cb) {
     cb();
    }
  });
}
```

Despite having channel as an argument name, our send function will also work for a DM (a private channel between two people), additionally providing a callback via the Slack API's sendMessage function.

Now that we have a function that can subscribe to messages and their contents, open up index.js and let's add a simple "Hello World" implementation:

```
'use strict';
let Bot = require('./Bot');
const bot = new Bot({
  token: process.env.SLACK_TOKEN,
  autoReconnect: true,
  autoMark: true
});
```

```
bot.respondTo('hello', (message, channel, user) => {
  bot.send(`Hello to you too, ${user.name}!`, channel)
}, true);
```

Save the file, restart your node process, and test out your bot. Here's what it should look like:



paul 17:56 hello



awesomebot BOT 17:56

Hello to you too, paul!



paul 17:56

a message with hello in it, but not at the beginning

Testing our refactor

The bot responds when our message has the string "hello", but only when it appears at the beginning of the message due to the true value we passed in after our callback.

We have now refactored our bot's code to abstract the Slack event system away and make our code cleaner in the process. Let's do something a little more impressive with our new system and implement a simple game.

Bot commands

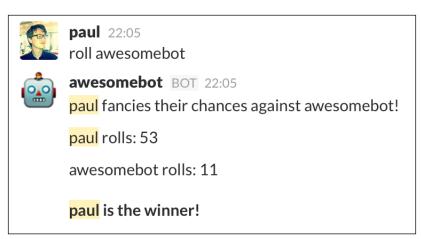
So far, our bots have responded to keywords in messages to say hello or tell us how long they've been running. These keywords are useful for simple tasks, but for more complex actions, we need to give the bot some parameters to work with. A keyword followed by parameters or arguments can be referred to as a bot command. Similar to the command line, we can issue as many arguments as we want to get the most out of our bot.

Let's test this by giving our bot a new function: a game of chance where the issuer of the roll command plays a game of who can roll the highest number.

Add the following code to index.js:

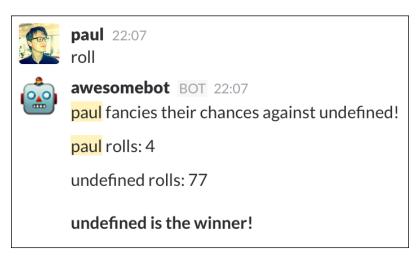
```
bot.respondTo('roll', (message, channel, user) => {
  // get the arguments from the message body
  let args = getArgs(message.text);
  // Roll two random numbers between 0 and 100
  let firstRoll = Math.round(Math.random() * 100);
  let secondRoll = Math.round(Math.random() * 100);
  let challenger = user.name;
  let opponent = args[0];
  // reroll in the unlikely event that it's a tie
  while (firstRoll === secondRoll) {
    secondRoll = Math.round(Math.random() * 100);
  let winner = firstRoll > secondRoll ? challenger : opponent;
  // Using new line characters (\n) to format our response
 bot.send(
    `${challenger} fancies their chances against ${opponent}!\n
    ${challenger} rolls: ${firstRoll}\n
    \{opponent\} rolls: \{secondRoll\}\n\n
    *${winner} is the winner!*`
  , channel);
}, true);
// Take the message text and return the arguments
function getArgs(msg) {
  return msg.split(' ').slice(1);
```

The command is very simple: a user sends the keyword roll followed by the name of the user they wish to challenge. This is shown in the following screenshot:



A straightforward implementation of the bot's roll command

It works well, but what happens if we omit any arguments to our roll command?



undefined wins the game, which isn't expected behavior

No arguments are provided; therefore, the value at index 0 of our args array is undefined. Clearly, our bot lacks some basic functionality: invalid argument error handling.



With bot commands, user input must always be sanitized and checked for errors, lest the bot perform some unwanted actions.

Sanitizing inputs

Add this block underneath our getArgs method call to stop empty rolls from happening:

```
// if args is empty, return with a warning
if (args.length < 1) {
  channel.send('You have to provide the name of the person you
  wish to challenge!');
  return;
}</pre>
```

Here's the result:







awesomebot BOT 12:22

You have to provide the name of the person you wish to challenge!

Awesomebot providing some necessary sanitizing

That's one use case down, but what if someone tries to challenge someone who's not in the channel? At the moment, the bot will roll against whatever you put as the first argument, be it a member of the channel or a complete fabrication. This is an example of where we want to further sanitize and restrict the user input to useful data.

To fix this, let's make sure that only members of the channel from where the roll command originated can be targeted.

First, let's add the following method to our Bot class:

```
getMembersByChannel(channel) {
    // If the channel has no members then that means we're in a DM
    if (!channel.members) {
        return false;
    }
```

```
// Only select members which are active and not a bot
let members = channel.members.filter((member) => {
   let m = this.slack.dataStore.getUserById(member);
   // Make sure the member is active (i.e. not set to 'away' status)
   return (m.presence === 'active' && !m.is_bot);
});

// Get the names of the members
members = members.map((member) => {
   return this.slack.dataStore.getUserById(member).name;
});

return members;
}
```

This function simply checks to see whether the members property of channel exists, and returns a list of active non-bot users by name. In index.js, replace your roll command block with the following code:

```
bot.respondTo('roll', (message, channel, user) => {
  // get the members of the channel
  const members = bot.getMembersByChannel(channel);
  // make sure there actually members to interact with. If there
  // aren't then it usually means that the command was given in a
  // direct message
  if (!members) {
   bot.send('You have to challenge someone in a channel, not a
   direct message!', channel);
    return;
  }
  // get the arguments from the message body
  let args = getArgs(message.text);
  // if args is empty, return with a warning
  if (args.length < 1) {
    bot.send('You have to provide the name of the person you wish
    to challenge!', channel);
    return;
```

```
// does the opponent exist in this channel?
 if (members.indexOf(args[0]) < 0) {</pre>
   bot.send(`Sorry ${user.name}, but I either can't find
    $\{\args[0]\}\) in this channel, or they are a bot!\`, channel);
    return;
  // Roll two random numbers between 0 and 100
  let firstRoll = Math.round(Math.random() * 100);
 let secondRoll = Math.round(Math.random() * 100);
  let challenger = user.name;
  let opponent = args[0];
  // reroll in the unlikely event that it's a tie
 while (firstRoll === secondRoll) {
    secondRoll = Math.round(Math.random() * 100);
  let winner = firstRoll > secondRoll ? challenger : opponent;
  // Using new line characters (\n) to format our response
 bot.send(
    `${challenger} fancies their changes against ${opponent}!\n
    ${challenger} rolls: ${firstRoll}\n
    ${opponent} rolls: ${secondRoll}\n\n
    *${winner} is the winner!*`
  , channel);
}, true);
```

Our biggest changes here are that the bot will now check to make sure the command given is a valid one. It will ensure that by checking the following (listed in order):

- 1. There are members available in the channel.
- 2. An argument was provided after the command.
- 3. Whether the argument was valid, by making sure the name provided is in the members list of the channel or that the name is not that of a bot.

The important lesson to take away from this exercise is to minimize interruptions by ensuring that all use cases are handled correctly. Sufficient testing is required to be certain that you handled all use cases. For instance, in our roll command example, we missed an important case: users can use the roll command against themselves:



Rolling against yourself probably isn't the most useful of functions

To fix this issue, we need to make a simple addition to our command. Add the following code in our previous sanitizing checks:

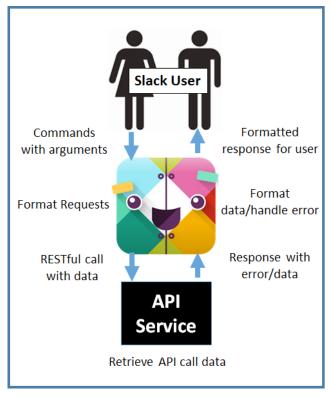
```
// the user shouldn't challenge themselves
if (args.indexOf(user.name) > -1) {
  bot.send(`Challenging yourself is probably not the best use of
  your or my time, ${user.name}`, channel);
  return;
}
```



When developing bots, every precaution should be taken to ensure that bot inputs are sanitized and that error responses give information about the error. This is especially true when working with external APIs, where incorrect input could lead to wildly inaccurate results.

External API integration

Eternal APIs are third-party services hosted outside of our bot structure. These come in many varying types and are used to solve many different problems, but their use in tandem with bots follows the same data flow structure.



The API call data flow structure between Slack, bot, and API service

We will build an example bot with API integration using a common and free-to-use API, namely that of the Wikimedia foundation.



Be warned that while many APIs are free, there are many that charge when a certain amount of requests are made. Always check whether there is a fee before incorporating them into your bots.

The Wikimedia foundation API is an example of a **representational state transfer** (**REST**) service, which communicates using standard **Hypertext Transfer Protocol** (**HTTP**) protocols such as GET or POST. Many RESTful services require you to transmit a token along with your request, ensuring security and for monetizing the service by tracking the amount of requests made. The Wikimedia API is a free RESTful service, meaning that we do not require a token to make use of it.

Our new bot, wikibot, will allow the user to search for a Wikipedia page and return the page's summary if found, or an error message if it does not exist.

To start, you should follow the steps in *Chapter 2, Your First Bot*, to create a new Slack bot integration via the Slack web service and start a new project. This new project will reuse the Bot class created in this chapter, whereas our new index.js entry point will be a new, empty file.

We will start with the annotated and explained index.js code. At the conclusion of the chapter the full code will be made available for easier accessibility. Here's the code:

```
'use strict';
const Bot = require('./Bot');
const request = require('superagent');
```

Here, we import our own Bot class alongside a new library called superagent, which is used for making asynchronous JavaScript and XML (AJAX) calls.

Before running this code, be sure to install superagent using NPM:

```
npm install superagent --save
```

superagent is installed with the -save flag, as the program cannot function without it.

Let's get back to our code:

```
const wikiAPI =
"https://en.wikipedia.org/w/api.php?format=json&action=query&prop=
extracts&exintro=&explaintext=&titles="
const wikiURL = 'https://en.wikipedia.org/wiki/';
```

These constants are the RESTful API **Uniform Resource Link** (**URL**) and the base Wikipedia page URL, respectively. You can test out the former by copying the URL, pasting it into the address field in a browser, and appending a topic at the end. You can check this for the following URL: https://en.wikipedia.org/w/api.php?for mat=json&action=query&prop=extracts&exintro=&explaintext=&titles=duck.

You should then see data returned in the **JavaScript object notation** (**JSON**) format, giving you an overview of the topic requested and the pages returned. The data and type of data returned is determined by the parameters in the query string of the URL. In the preceding URL, we query for the extracts property of a page, specifically the intro (exintro) and explanation (explaintext) for the page with the title duck in the JSON format.

The latter constant is used later to return the URL for the Wikipedia page requested:

```
const bot = new Bot({
  token: process.env.SLACK_TOKEN,
  autoReconnect: true,
  autoMark: true
});
```

As before, we initiate a new instance of Bot with our options and Slack token. You can reuse the first token created in *Chapter 2, Your First Bot*. However, it is recommended to generate a new one instead. The code is as follows:

```
function getWikiSummary(term, cb) {
  // replace spaces with unicode
  let parameters = term.replace(/ /g, '%20');
```

This function is a wrapper for the request to the Wikimedia API, in which we format the request by replacing the spaces in the search term with Unicode and make the GET request via the superagent library. The code is as follows:

```
request
   .get(wikiAPI + parameters)
   .end((err, res) => {
    if (err) {
       cb(err);
       return;
    }
    let url = wikiURL + parameters;
    cb(null, JSON.parse(res.text), url);
    });
}
```

As this is an asynchronous request, we provide a callback function to be called when the GET request has returned the data we need. Before returning we make sure to parse the data into a JavaScript object form for easy access. The code is as follows:

```
bot.respondTo('help', (message, channel) => {
  bot.send(`To use my Wikipedia functionality, type \`wiki\`
  followed by your search query`, channel);
}, true);
```



Wikibot explaining how it can be used

The first command we implement is a simple help command; its only function is to explain how to use the bot's Wikipedia functionality:

```
bot.respondTo('wiki', (message, channel, user) => {
  if (user && user.is_bot) {
    return;
}
```

Set up our new bot command with the keyword wiki and make sure to return if the command sender is a bot:

```
// grab the search parameters, but remove the command 'wiki'
// from
// the beginning of the message first
let args = message.text.split(' ').slice(1).join(' ');
```

This will extract the search query of the command. For instance if the command is wiki fizz buzz, the output of args will be a string containing "fizz buzz":

```
getWikiSummary(args, (err, result, url) => {
  if (err) {
    bot.send(`I\'m sorry, but something went wrong with your
    query`, channel);
    console.error(err);
    return;
}
```

Here, we call our <code>getWikiSummary</code> function, with the arguments issued with the bot command and provide the anonymous function callback. If an error has occurred, immediately send an error message and log the error in the console. The command is as follows:

```
let pageID = Object.keys(result.query.pages)[0];
```

The data object returned by the RESTful API call consists of a nested object named query, which in turn has a nested object called pages. Inside the pages object, there are more objects that use Wikipedia's internal page ID as a key, which is a series of numbers in a string format. Let's take a look at an example:

```
"batchcomplete": "",
  "query": {
   "normalized": [
        "from": "duck",
        "to": "Duck"
   ],
    "pages": {
      "37674": {
        "pageid": 37674,
        "ns": 0,
        "title": "Duck",
        "extract": "Duck is the common name for a large number of
        species in the waterfowl family Anatidae, which also
        includes swans and geese. The ducks are divided among
        several subfamilies in the family Anatidae; they do not
        represent a monophyletic group (the group of all
        descendants of a single common ancestral species) but a
        form taxon, since swans and geese are not considered
        ducks. Ducks are mostly aquatic birds, mostly smaller than
        the swans and geese, and may be found in both fresh water
        and sea water.\nDucks are sometimes confused with several
        types of unrelated water birds with similar forms, such as
        loons or divers, grebes, gallinules, and coots.\n\n"
      }
   }
 }
}
```

Object.keys is a useful trick to retrieve data from an object without knowing the property's name. We use it here as we don't know the key ID for the page that we want, but we know we want the first value. Object.keys will return an array of key names for the result.query.pages object. We then select the value at index 0, as we're only interested in the first result. The code is as follows:

```
// -1 indicates that the article doesn't exist
if (parseInt(pageID, 10) === -1) {
  bot.send('That page does not exist yet, perhaps you\'d like
  to create it:', channel);
  bot.send(url, channel);
  return;
}
```

A Wikipedia page ID of -1 indicates that the article doesn't exist at all. Instead of trying to parse data that doesn't exist, we inform the user of the problem and return. The code is as follows:

```
let page = result.query.pages[pageID];
let summary = page.extract;

if (/may refer to/i.test(summary)) {
  bot.send('Your search query may refer to multiple things,
  please be more specific or visit:', channel);
  bot.send(url, channel);
  return;
}
```

If the summary text contains the phrase may refer to, then we can conclude that the search term provided could lead to multiple Wikipedia entries. Since we can't guess at what the user intended, we simply ask them to be more specific and return. The code is as follows:

```
if (summary !== '') {
  bot.send(url, channel);
```

Unfortunately, it is possible that an API request returns a summary that is empty. This is an issue on the Wikimedia API's end where a term returns a page, but the summary text is missing. In this case, we inform the user of the problem in the else conditional block of this if statement. The code is as follows:

```
let paragraphs = summary.split('\n');
```

The summary might stretch over several paragraphs, so for ease of use we convert the text block into an array of paragraphs by using the new line ASCII operator \n as our split criteria. The code is as follows:

```
paragraphs.forEach((paragraph) => {
  if (paragraph !== '') {
    bot.send(`> ${paragraph}`, channel);
  }
});
```

Like regular users, bots can use Slack's formatting options when sending messages. In this instance, we prepend the > operator in front of our paragraph to indicate a quotation block. The code is as follows:

```
} else {
     bot.send('I\'m sorry, I couldn\'t find anything on that
     subject. Try another one!', channel);
    }
});
```

As before, we pass the true Boolean to our responds to method of the Bot class to indicate that we want our keyword wiki to only trigger a response if it is placed at the beginning of a message.

Once you've entered all the code into index.js, run the program using Node and test it in your Slack client:



Fizz buzz is a group word game for children to teach them about division. Players take turns to count incrementally, replacing any number divisible by three with the word "fizz", and any number divisible by five with the word "buzz".

Wikibot is up and running

This is a basic example of how to incorporate external API calls into your bot. Before we move on to the next section, we should consider the ramifications of complex API requests. If an API request takes a sizeable amount of time (for example, a service needs to perform complex calculations), it would be useful for the user to see an indication that the bot is working on the command. To accomplish this, we can show a **typing indicator** while the bot waits for a response. Typing indicators are shown when a human starts to type a message before hitting send. Add the following method to the Bot class in bot.js:

```
setTypingIndicator(channel) {
  this.slack.send({ type: 'typing', channel: channel.id });
}
```

To test our indicator, add the following to index.js:

```
bot.respondTo('test', (message, channel) => {
  bot.setTypingIndicator(message.channel);

setTimeout(() => {
  bot.send('Not typing anymore!', channel);
  }, 1000);
}, true);
```

Now, send the message test in your Slack channel and watch the indicator appear:



Wikibot is busy typing

1000 milliseconds later, we get the following result:



Bot is done with the action and the typing indicator has been removed

After the typing indicator is dispatched, it will automatically disappear once a message has been sent to the channel by the bot.

To use the typing indicator in our example bot, insert the following line above the getWikiSummary method call:

```
bot.setTypingIndicator(message.channel);
```

Keep in mind that since the Wikimedia API call resolves very quickly, it's unlikely that you'll see the typing indicator for longer than a few milliseconds.

Error handling

Continuing on from the last topic, a good way of making your bot appear more natural is for it to provide clear instructions on how to use it. Providing the wrong input for a command should *never* cause the bot to crash.



Bots should never crash due to user input. Either an error message should be sent or the request should silently fail.

You can eliminate 99 percent of all bugs in your bot commands by doing valid type and content checking against the user's input. Observe the following checklist when programming a new command:

- If arguments are required, are any of the arguments undefined?
- Are the arguments of the type the bot is expecting? For example, are strings provided when a number is expected?

- If targeting a member of the channel, does that member exist?
- Was the command sent in a DM? If so should the command still be executed?
- Does the command pass a "sanity" check? For example, does the data or action requested make sense?

As an example of the preceding checklist, let's review the checks we made with the roll command earlier in this chapter:

- Are there non-bot members in the channel to interact with?
- Was an argument supplied?
- Was the supplied argument valid?
- Is the specified opponent in the channel the command was issued?

Each point is a hurdle that the command's input had to overcome in order to return the desired result. If any of these questions is answered in the negative, then an error message is sent and the command process terminated.

These checks might appear lengthy and superfluous, but they are absolutely necessary to provide a natural experience with the bot.

As a final note, be aware that despite your best efforts, users have an uncanny ability to cause crashes, intentionally or otherwise.

The more complex your bot becomes, the more likely it is that loopholes and edge cases will appear. Testing your bot thoroughly will get you most of the way, but always make sure that you are catching and logging errors on the programmatic side. A good debug log will save you many hours of frustration trying to find a difficult-to-squash bug.

Summary

In this chapter, we saw how to abstract away the core Slack API methods into a reusable module by using ES6's new class structures. The difference between a reactive and active bot was outlined as well as the distinction between keywords and bot commands. By applying the basic knowledge of external APIs outlined in this chapter, you should be able to create a bot that interfaces with any third-party application that provides RESTful APIs.

In the next chapter, we will learn about the Redis data storage service and how to write a bot that interfaces with a persistent data source.

4 Using Data

Now that we've seen how to process keywords, commands, and API calls, we will look at the next logical step in bot building: persistent data storage and retrieval. References to data can be kept in JavaScript by assigning said data to a variable; however, its use is limited to when the program is running. If the program is stopped or restarted, we lose the data. Hence, persistent data storage is required for certain tasks.

This allows us to build bots that can, for instance, keep track of a leaderboard or store a to-do list.

In this chapter, we will cover:

- Introduction to Redis
- Connecting to Redis
- Saving and retrieving data
- Best practices
- Error handling

Introduction to Redis

In the previous chapter, we discovered how to create a competitive roll bot that allows users to play a "Who can roll the highest" game. Although it worked admirably, the feature sorely missing is a leaderboard of sorts, where each user's wins and losses are stored and an overall winners list is kept.

Such a feature wouldn't be difficult to produce; however, the largest problem comes in storing the data. Any data stored in JavaScript variables would be lost once the program ends or crashes. A better solution would then be to maintain a persistent database, which our bot can write to and read from.

There is a wide variety of database services to choose from; you might already be familiar with MySQL or MongoDB. For the example bots in this chapter, we will pick a service that is easy to set up and simple to use.

The database service we will use is Redis: http://redis.io/.

The Redis website describes the technology as follows:

"Redis is an open source (BSD licensed), in-memory data structure store, used as database, cache and message broker. It supports data structures such as strings, hashes, lists, sets, sorted sets with range queries, bitmaps, hyperloglogs and geospatial indexes with radius queries. Redis has built-in replication, Lua scripting, LRU eviction, transactions, and different levels of on-disk persistence, and provides high availability via Redis Sentinel and automatic partitioning with Redis Cluster."

A simpler explanation is that Redis is an efficient in-memory key-value store. Keys can be simple strings, hashes, lists (an ordered collection), sets (unordered collection of non-repeating values), or sorted sets (ordered or ranked collection of non-repeating values). Despite the complex official description, setting up and using Redis is a quick and painless process.

Redis' advantages are its impressive speed, cross-platform communication, and simplicity.



Getting started with Redis is simple, but we will only be exploring the tip of the Redis iceberg. For more information on advanced uses of Redis, visit the Redis website.

There are many Redis client implementations written in a wide variety of languages (http://redis.io/clients), but we will use a Node-based Redis client.

Bear in mind that Redis is but one solution to the persistent data problem. Other solutions might include the use of a MySQL relational or a MongoDB non-relational database.

Installing Redis

To connect to Redis, we will use the Node Redis package. First, we must install and run our Redis server so Node will have something to connect to. Follow the instructions for your operating system of choice.

Mac OS X

The simplest way to install Redis is through the homebrew package manager. homebrew makes it easy to install applications and services through the command line.

If you are unable to use homebrew, visit the Redis quick start guide to install Redis manually: (http://redis.io/topics/quickstart).

If you are unsure whether you have Homebrew installed, open a terminal and run the following:

which brew

If nothing returns, run the following in your terminal:

```
/usr/bin/ruby -e "$(curl -fsSL https://raw.githubusercontent.com/
Homebrew/install/master/install)"
```

Follow the onscreen prompts until homebrew is successfully installed. To install Redis, run the following:

brew install redis

Once the installation has completed, you can start a Redis server by using the following command in your terminal:

redis-server

Windows

Visit the official Microsoft GitHub project for Redis and grab the latest release here: https://github.com/MSOpenTech/redis/releases. Once unzipped, you can run redis-server.exe to start the service and redis-cli.exe to connect to the server through the shell.

Unix

Refer to the Redis quickstart page for instructions on how to install on Linux/Unix systems: http://redis.io/topics/quickstart.

Once installed, you can start the server with the redis-server command and connect to the server via redis-cli. These commands function in the exact same way on OS X.

Now that Redis is installed, start the service and you should see something like this:

```
15907:C 09 Feb 22:28:54.963 # Warning: no config file specified, using the default config. In order to specify a config file use redis-server /path/to/redis.conf
15907:M 09 Feb 22:28:54.965 * Increased maximum number of open files to 10032 (it was originally set to 256).

Redis 3.0.6 (00000000/0) 64 bit

Redis 3.0.6 (00000000/0) 64 bit

Redis 3.0.6 (00000000/0) 64 bit

Port: 6379

PID: 15907

Hitp://redis.io

Hitp://redis.io

Toring in standalone mode

Fort: 6379

Fig. 1. Server started, Redis version 3.0.6
15907:M 09 Feb 22:28:54.967 # Server started, Redis version 3.0.6
15907:M 09 Feb 22:28:54.967 * DB loaded from disk: 0.000 seconds
15907:M 09 Feb 22:28:54.967 * The server is now ready to accept connections on port 6379
```

Redis successfully starting a server

Redis is now up and ready to be used on the default port 6379. Other ports may be used instead, but the default port is sufficient for our purposes.

Connecting to Redis

To demonstrate how to connect to Redis, we will create a new bot project (including the Bot class defined in *Chapter 3, Adding Complexity*). We'll start by installing the Redis Node client, executing the following:

npm install redis

Now, create a new index.js file and paste in the following code:

```
'use strict';

const redis = require('redis');

const Bot = require('./Bot');

const client = redis.createClient();

const bot = new Bot({
  token: process.env.SLACK_TOKEN,
  autoReconnect: true,
```

```
autoMark: true
});

client.on('error', (err) => {
    console.log('Error ' + err);
});

client.on('connect', () => {
    console.log('Connected to Redis!');
});
```

This snippet will import the Redis client and connect to the local instance running via the <code>createClient()</code> method. When not supplied with any arguments, the aforementioned method will assume the service is running locally on the default port of 6379. If you wish to connect to a different host and port combination, then you can supply them with following:

```
let client = redis.createClient(port, host);
```



For the purposes of this book, we will be using an unsecure Redis server. Without authentication or other security measures, your data could be accessed and edited by anyone who connects to your data service. If you intend to use Redis in a production environment, it is strongly recommended you read up on Redis security.

Next, ensure that you have the Redis client running in a different terminal window and start up our bot in the usual way:

```
SLACK TOKEN=[your token here] node index.js
```

If all goes well, you should be greeted by this happy message:

```
[Thu Feb 11 2016 19:23:32 GMT-0500 (EST)] INFO Connecting...
Connected to Redis!
Connected to Building Bots as awesomebot
```

Our Node app has successfully connected to the local Redis server

As promised, setting up and connecting to Redis was an easy and quick endeavor. Next, we will look at actually setting and getting data from our server.

Saving and retrieving data

First, let's look at what the Redis client has to offer us. Add the following lines to index.js:

```
client.set('hello', 'Hello World!');
client.get('hello', (err, reply) => {
  if (err) {
    console.log(err);
    return;
  }
  console.log(`Retrieved: ${reply}`);
});
```

In this example, we will set the value "Hello world!" in Redis with the key hello. In the get command, we specify the key we wish to use to retrieve a value.



The Node Redis client is entirely **asynchronous**. This means that you have to supply a callback function with each command if you wish to process data

A common mistake is to use the Node Redis client in a synchronous way. Here's an example:

```
let val = client.get('hello');
console.log('val:', val);
```

This, perhaps confusingly, results in:

val: false

This is because the get function will have returned the Boolean false before the request to the Redis server has been made.

Run the correct code and you should see the successful retrieval of the **Hello world!** data:

Connected to Redis!
Retrieved: Hello World!

Our stored value is successfully retrieved



The maximum file size of a Redis string is 512 megabytes. If you need to store something larger than this, consider using multiple key/value pairings.

When developing Redis functionality, a good tip is to use the Redis client's built-in print command for easy debugging and testing:

```
client.set('hello', 'Hello World!', redis.print);
client.get('hello', redis.print);
```

This will print the following in the terminal:

```
Reply: OK
Reply: Hello World!
```

As we progress through the chapter, we will introduce more useful functions and methods provided by the Redis client. For a complete list and documentation, visit https://github.com/NodeRedis/node redis.

Connecting bots

With our Redis server set up and the basic commands covered, let's apply what we've learned to a simple bot. In this example, we will code a bot that instructs the bot to *remember* a phrase based on a given key value.

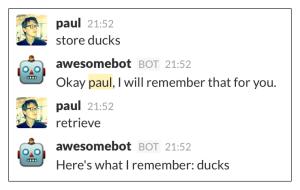
Add the following code to your index.js file:

```
bot.respondTo('store', (message, channel, user) => {
  let msg = getArgs(message.text);

client.set(user.name, msg, (err) => {
   if (err) {
     channel.send('Oops! I tried to store that but something went
     wrong :(');
  } else {
     channel.send(`Okay ${user.name}, I will remember that for
     you.`);
  }
  });
});
bot.respondTo('retrieve', (message, channel, user) => {
  bot.setTypingIndicator(message.channel);
```

```
client.get(user.name, (err, reply) => {
   if (err) {
     console.log(err);
     return;
   }
   channel.send('Here\'s what I remember: ' + reply);
   });
});
```

Using the familiar respondTo command introduced in the Bot class of the previous chapter, we set up our bot to listen for the keyword store and then set that value in the Redis data store, using the message sender's name as a key. Let's see this in action:



Our bot remembers what we told it to

Notice how we use the callback function of the set method to ensure that the data was saved correctly, and informing the user if it was not.

While not terribly impressive behavior, the important thing to realize is that our bot has successfully stored values in the Redis data store. Redis will store the key value pairing on the local disk, which means that even if the bot and/or Redis server are stopped and started again the data will persist.

Dynamic storage

Once again, let's increase the complexity a bit. In the previous example, the key used to store data is always the command giver's name. In reality, this is impractical as it means a user could only store one thing at a time, overwriting the value each time they issued the command. In this next section, we will be augmenting our bot to allow the user to specify the key of the value to be stored, allowing for the storage of multiple values.

Delete the previous responds To commands and paste in the following snippets, noting the highlighted code:

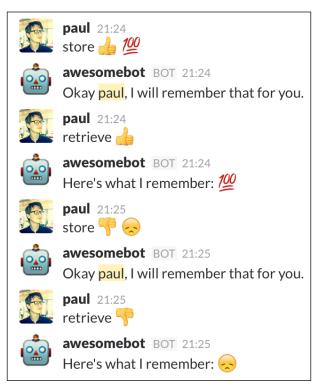
```
bot.respondTo('store', (message, channel, user) => {
  let args = getArgs(message.text);
  let key = args.shift();
  let value = args.join(' ');
  client.set(key, value, (err) => {
    if (err) {
      channel.send('Oops! I tried to store something but
      something went wrong :(');
      channel.send(`Okay ${user.name}, I will remember that for
      you. `);
  });
}, true);
bot.respondTo('retrieve', (message, channel, user) => {
 bot.setTypingIndicator(message.channel);
  let key = getArgs(message.text).shift();
  client.get(key, (err, reply) => {
    if (err) {
     console.log(err);
     channel.send('Oops! I tried to retrieve something but
     something went wrong :(');
     return;
    channel.send('Here\'s what I remember: ' + reply);
  });
});
```

In this interpretation, we expect the user to provide a command in the following format:

store [key] [value]

To extract the key and value from the command, we first use JavaScript's Array. shift to remove and return the value at index 0 of the args array. Then, it's a simple case of collecting the rest of the arguments as the value by using Array.join. Now, we apply what we learned in the previous section to store the user-defined key and value in the Redis instance.

When the retrieve command is given, we use the same Array. shift technique to extract the key requested. We will then use it to retrieve the stored data. Let's see it is in action:



Storing and retrieving multiple entities



Emojis within a message's text are converted into their basic text components. For instance, the thumbs up emoji is translated to :+1. This conversion works both ways, which means that Slack will automatically render any emoji text the bot sends.

Hashes, lists, and sets

So far, we've used a single data type for our keys and values: strings. While keys are limited to string values, Redis allows for the value to be a variety of different data types. The different types are as follows:

- String
- Hash

- List
- Set
- Sorted set

We are already familiar with strings, so let's work down the list and explain the different data types.

Hashes

Hashes are similar to JavaScript objects. However, they differ in that Redis hashes do not support nested objects. All the property values of a hash will be cast to strings. Take the following JavaScript object:

```
let obj = {
  foo: 'bar',
  baz: {
    foobar: 'bazfoo'
  }
};
```

The baz property contains an object, and we can store the obj object in Redis by using the hmset function:

```
client.hmset('obj', obj);
```

Then, we retrieve the data with hqetall:

```
client.hgetall('obj', (err, object) => {
  console.log(object);
});
```

This will log the following line in our terminal:

```
{ foo: 'bar', baz: '[object Object]' }
```

Redis has stored the nested baz object by first calling the <code>Object.toString()</code> function on it, which means that the string value is returned when we perform our hgetall function.

A workaround is to leverage JavaScript's JSON object to stringify our nested object before storing and then parsing the object returned from Redis. Observe the following example:

```
let obj = {
  foo: 'bar',
  baz: {
    foobar: 'bazfoo'
```

```
};
function stringifyNestedObjects(obj) {
  for (let k in obj) {
    if (obj[k] instanceof Object) {
      obj[k] = JSON.stringify(obj[k]);
  return obj;
}
function parseNestedObjects(obj) {
  for (let k in obj) {
    if (typeof obj[k] === 'string' || obj[k] instanceof String) {
      try {
        obj[k] = JSON.parse(obj[k]);
      } catch(e) {
        // string wasn't a stringified object, so fail silently
    }
  }
  return obj;
}
client.hmset('obj', stringifyNestedObjects(obj));
client.hgetall('obj', (err, object) => {
  console.log(parseNestedObjects(object));
});
```

When executed, we see the logged result:

```
{ foo: 'bar', baz: { foobar: 'bazfoo' } }
```



The examples given here only stringify and parse objects nested one level deep. In order to stringify and parse an object of N depth, look into the recursion programming technique. A good example can be found at https://msdn.microsoft.com/en-us/library/wwbyhkx4 (v=vs.94).aspx.

Lists

Redis lists are functionally the same as JavaScript arrays. Like with objects, the value of every index is converted into a string when storing. When dealing with a multidimensional array (for example, an array containing a subset of arrays) the toString function will be called before storing in Redis. A simple Array.join(',') can be used to convert this string value back to an array.

The lpush and rpush commands can be used to store our list:

```
client.rpush('heroes', ['batman', 'superman', 'spider-man']);
```

In the preceding snippet, we are pushing our array of heroes to the right of the list. This works exactly the same as JavaScript's Array.push, where the new values are appended to the existing array. In this case, it means that previously empty list now contains our heroes array.

We can push to the left of the array to prepend to the list:

```
client.lpush('heroes', 'iron-man');
```

This will result in our list looking like so:

```
[ 'iron-man', 'batman', 'superman', 'spider-man' ]
```

Finally, to access our Redis list we can use the lrange method:

```
client.lrange('heroes', 0, -1, (err, list) => {
  console.log(list);
});
```

The second and third arguments provided to lrange are the selection start and end position. To return all the elements in the list rather than a subset, we can provide -1 as an end position.

Sets

Sets are similar to Redis lists with one very useful difference: sets do not allow duplicates. Consider the following example:

```
client.sadd('fruits', ['apples', 'bananas', 'oranges']);
client.sadd('fruits', 'bananas');
client.smembers('fruits', (err, set) => {
  console.log(set);
});
```

Here, we use the Redis client's sadd to store the set and smembers to retrieve it. In the second line, we attempt to add the fruit 'bananas' to the 'fruits' list, but since the value already exists, the sadd call silently fails. The retrieved set is as expected:

```
[ 'oranges', 'apples', 'bananas' ]
```



You might notice that the ordering of the retrieved 'fruits' set is different from the order that it was stored in. This is because a set is built using HashTable, which means there are no guarantees to the order of the elements. If you want to store your elements in a particular order, you must use a list or a sorted set.

Sorted sets

Functioning as a sort of hybrid between lists and sets, sorted sets have a specific order and cannot contain duplicates. See the following example:

```
client.zadd('scores', [3, 'paul', 2, 'caitlin', 1, 'alex']);
client.zrange('scores', 0, -1, (err, set) => {
  console.log(set);
});
client.zrevrange('scores', 0, -1, 'withscores', (err, set) => {
  console.log(set);
});
```

Using the zadd method, we specify the key for our sorted set and an array of values. The array indicates the order of the stored set by following this format:

```
[ score, value, score, value ... ]
```

The zrange method uses similar arguments to 1range, we specify the start and end positions of the set to be returned. This method will return the set in ascending order:

```
[ 'alex', 'caitlin', 'paul' ]
```

We can reverse this by using zrevrange. Note how we also provide the withscores string as an argument. This argument will return the scores of each element:

```
[ 'paul', '3', 'caitlin', '2', 'alex', '1' ]
```



The withscores argument can be used for all sorted set retrieval methods.

As you might have realized already, sorted sets especially shine when used to keep track of game scores or leaderboards. With that in mind, let's revisit our "roll" bot from *Chapter 3*, *Adding Complexity*, and add a leaderboard of winners.

Best practices

Any user should be able to store data in Redis via bot commands; it is however recommended you ensure that the data storage methods cannot be easily abused. Accidental abuse might happen in the form of many different Redis calls in a short amount of time. For more information on Slack channel spam and remedies, revisit *Chapter 2, Your First Bot*.

By restricting bot traffic, we can ensure that Redis does not receive an inordinate amount of write and retrieve actions. If you ever find that Redis latency is not as good as it should be, visit this webpage to help troubleshoot: http://redis.io/topics/latency.

Let's now look at how we can improve familiar bot behavior with the addition of Redis data storage.

First, here is our roll command, with the new Redis store code highlighted:

```
bot.respondTo('roll', (message, channel, user) => {
    // get the members of the channel
    const members = bot.getMembersByChannel(channel);

    // make sure there actually members to interact with. If there
    // aren't then it usually means that the command was given in a
    // direct message
    if (!members) {
        channel.send('You have to challenge someone in a channel, not
        a direct message!');
        return;
    }

    // get the arguments from the message body
    let args = getArgs(message.text);
```

```
// if args is empty, return with a warning
 if (args.length < 1) {
   channel.send('You have to provide the name of the person you
   wish to challenge!');
   return;
 // the user shouldn't challenge themselves
 if (args.indexOf(user.name) > -1) {
   channel.send(`Challenging yourself is probably not the best
   use of your or my time, ${user.name}`);
   return;
 }
 // does the opponent exist in this channel?
 if (members.indexOf(args[0]) < 0) {</pre>
   channel.send(`Sorry ${user.name}, but I either can't find
   ${args[0]} in this channel, or they are a bot!`);
   return;
 // Roll two random numbers between 0 and 100
 let firstRoll = Math.round(Math.random() * 100);
 let secondRoll = Math.round(Math.random() * 100);
 let challenger = user.name;
 let opponent = args[0];
 // reroll in the unlikely event that it's a tie
 while (firstRoll === secondRoll) {
   secondRoll = Math.round(Math.random() * 100);
 let winner = firstRoll > secondRoll ? challenger : opponent;
 client.zincrby('rollscores', 1, winner);
 // Using new line characters (\n) to format our response
 channel.send(
   `${challenger} fancies their changes against ${opponent}!\n
   ${challenger} rolls: ${firstRoll}\n
   ${opponent} rolls: ${secondRoll}\n\n
   *${winner} is the winner!*`
 );
}, true);
```

To store the user's win, we use the Redis client's zincrby method, which will increment the winner's score by one. Note how we can specify how much to increment by in the second argument. If the key (the winner's name here) doesn't exist in the set, it is automatically created with the score 0 and then incremented by the specified amount.

To retrieve the scoreboard, lets add the following:

```
bot.respondTo('scoreboard', (message, channel) => {
  client.zrevrange('rollscores', 0, -1, 'withscores', (err, set)
  => {
    if (err) {
      channel.send('Oops, something went wrong! Please try again
      later');
      return;
    }
    let scores = [];
    // format the set into something a bit easier to use
    for (let i = 0; i < set.length; i++) {
      scores.push([set[i], set[i + 1]]);
      i++;
    }
    channel.send('The current scoreboard is:');
    scores.forEach((score, index) => {
      channel.send(`\{index + 1\}. \{score[0]\} with \{score[1]\}
      points. `);
    });
  });
}, true);
```

Once the scoreboard command is given, we immediately look for the reverse range by using the zrevrange method. This will asynchronously return an array in the format:

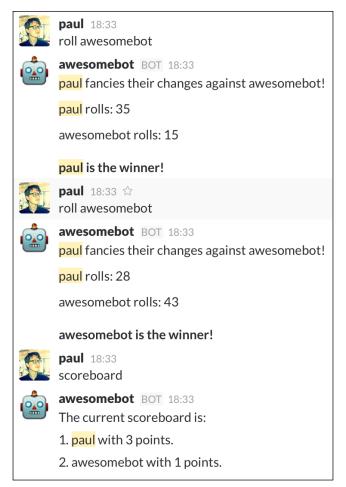
```
[ NAME, SCORE, NAME2, SCORE2, NAME3, SCORE3, ...]
```

Next, we transform that array into a two-dimensional array by splitting the names and scores into nested arrays, which looks like this:

```
[ [NAME, SCORE], [NAME2, SCORE2], [NAME3, SCORE3], ...]
```

Formatting the data in this way makes it easy for us to send the name and score to the channel, preceded by the placing on the scoreboard (the index of the array plus one).

The final result in Slack shows us a working scoreboard:



A scoreboard achieved through persistent data storage

Before moving on to another example, let's look at how to delete a Redis key/value pairing. Replace your scoreboard command with the following, taking note of the highlighted code:

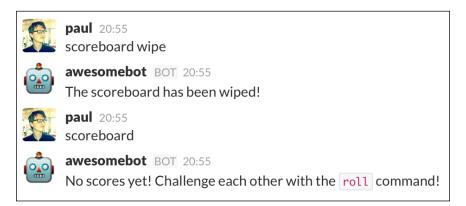
```
bot.respondTo('scoreboard', (message, channel, user) => {
  let args = getArgs(message.text);

if (args[0] === 'wipe') {
```

```
client.del('rollscores');
    channel.send('The scoreboard has been wiped!');
   return;
 }
 client.zrevrange('rollscores', 0, -1, 'withscores', (err, set)
 => {
   if (err) {
     channel.send('Oops, something went wrong! Please try again
     later');
     return;
   }
   if (set.length < 1) {</pre>
     channel.send('No scores yet! Challenge each other with the
      \`roll\` command!');
     return;
    }
   let scores = [];
   // format the set into something a bit easier to use
    for (let i = 0; i < set.length; i++) {
     scores.push([set[i], set[i + 1]]);
     i++;
   }
   channel.send('The current scoreboard is:');
    scores.forEach((score, index) => {
     channel.send(\$\{index + 1\}. \$\{score[0]\} with \$\{score[1]\}
     points.`);
   });
 });
}, true);
```

Now if the command scoreboard wipe is given, we use the Redis client's del function to wipe the key/value pairing by specifying the key.

We also add in some error handling that sends an error message if there are no scores at all:



Deleting data should be used with caution



In a real-world example, scoreboards and other sensitive data constructs should only be deleted by a user with admin rights. Remember that you can check whether the command issuer is an admin by checking the user.is_admin property.

Simple to-do example

With the basics of Redis covered, we shall now move on to create a simple to-do Slack bot. The aim of this bot is to allow users to create a to-do list, allowing them to add, complete, and delete a task from this list as they go about their day.

This time, we will start with a skeleton of what we want and build each feature step by step. Start by adding this new command to your bot:

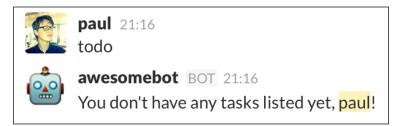
```
bot.respondTo('todo', (message, channel, user) => {
  let args = getArgs(message.text);

switch(args[0]) {
  case 'add':
    break;
```

```
case 'complete':
     break;
    case 'delete':
     break;
    case 'help':
     channel.send('Create tasks with \`todo add [TASK]\`,
     complete them with \`todo complete [TASK_NUMBER]\` and
     remove them with \`todo delete [TASK_NUMBER]\` or \`todo
     delete all\`');
     break;
    default:
      showTodos(user.name, channel);
     break;
 }
}, true);
function showTodos(name, channel) {
 client.smembers(name, (err, set) => {
    if (err || set.length < 1) {</pre>
     channel.send(`You don\'t have any tasks listed yet,
     ${name}!`);
      return;
    }
    channel.send(`${name}'s to-do list:`);
    set.forEach((task, index) => {
     channel.send(`${index + 1}. ${task}`);
   });
 });
}
```

The bot's behavior will change depending on the second command given after the initial todo command. In this instance, a switch statement is ideal. We allow for five options: add, complete, delete, help, and a default option that is triggered when anything else is passed in.

The help and default behaviors have already been completed, as they are fairly straightforward. In the latter's case, we retrieve the Redis set, send out an error if it doesn't exist or has no items and otherwise send the total to-do list.



Display a message if there are no to-dos

Adding a to-do task is simple as well. We are using a Redis set, as we do not want to allow duplicates in our list. To add an item, we use the previously introduced sadd command. To make our switch statement less cluttered, all the code will be moved to a separate function:

```
case 'add':
   addTask(user.name, args.slice(1).join(' '), channel);
   break;

And the addTask function:

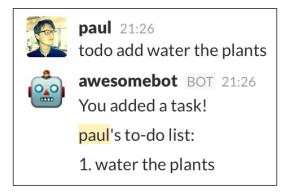
function addTask(name, task, channel) {
   if (task === '') {
      channel.send('Usage: \`todo add [TASK]\`');
      return;
   }

   client.sadd(name, task);
   channel.send('You added a task!');
   showTodos(name, channel);
}
```

All arguments after the first two (todo add) are joined into a single string and added to our set with the user's name as our key. Remember, duplicates are not allowed in a Redis set, so it's safe to store the task without doing any prior checking. We do check to make sure the task argument is not empty, sending a gentle reminder of how to use the "add" function if it is.

After the task is set, we display a confirmation and the entire to-do list. This is behavior that we will implement for every action, as it's a good practice to show the user what they've done and how it's impacted the data.

Here is an example of adding tasks to our to-do list:



Redis' set takes care of the index for us

Next up is the complete command, which takes the number of a task as an argument:

```
case 'complete':
  completeTask(user.name, parseInt(args[1], 10), channel);
  break;
```

Here's the accompanying completeTask function:

```
function completeTask(name, taskNum, channel) {
  if (Number.isNaN(taskNum)) {
   channel.send('Usage: \`todo complete [TASK_NUMBER]\`');
   return;
 client.smembers(name, (err, set) => {
    if (err || set.length < 1) {</pre>
      channel.send(`You don\'t have any tasks listed yet,
      ${user.name}!`);
      return;
    // make sure no task numbers that are out of bounds are given
    if (taskNum > set.length | | taskNum <= 0) {</pre>
     channel.send('Oops, that task doesn\'t exist!');
      return;
   let task = set[taskNum - 1];
    if (/~/i.test(task)) {
      channel.send('That task has already been completed!');
     return;
```

```
}

// remove the task from the set
client.srem(name, task);

// re-add the task, but with a strikethrough effect
client.sadd(name, `~${task}~`);

channel.send('You completed a task!');
showTodos(name, channel);
});
}
```

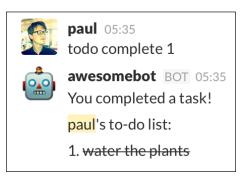
This action is a little more complicated, as we have to do a little more error handling to begin with. First, we make sure that the argument provided is a valid number by using the ES6 Number.isNaN method.



Be careful when using ES5's isNaN method or ES6's Number.isNaN method, as they can be confusing. These methods answer the question is the value equal to the type NaN? rather than is the value a number? For more information, visit https://ponyfoo.com/articles/es6-number-improvements-in-depth#numberisnan.

After retrieving the set from Redis, we ensure that tasks exist, that the number provided makes sense (for example, not less than 1 or more than the length of the set), and that the task hasn't already been completed. The latter is determined by whether the task has any tilde (~) operators contained within. Messages containing a tilde as the first and last character will render in strikethrough style within Slack.

To complete a task, we remove the task from the Redis set (using srem) after assigning it to the task variable, and then add it to Redis again with the strikethrough style.



Complete a task by referencing its task number

Finally, let's look at the delete function:

```
case 'delete':
    removeTaskOrTodoList(user.name, args[1], channel);
    break;
```

Here's the accompanying function:

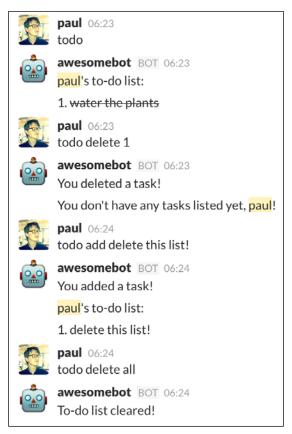
```
function removeTaskOrTodoList(name, target, channel) {
  if (typeof target === 'string' && target === 'all') {
    client.del(name);
    channel.send('To-do list cleared!');
    return;
  let taskNum = parseInt(target, 10);
  if (Number.isNaN(taskNum)) {
    channel.send('Usage: \`todo delete [TASK NUMBER]\` or \`todo
    delete all\`');
    return;
  // get the set and the exact task
  client.smembers(name, (err, set) => {
    if (err | | set.length < 1) {</pre>
      channel.send(`You don\'t have any tasks to delete,
      ${name}!`);
      return;
    if (taskNum > set.length || taskNum <= 0) {</pre>
      channel.send('Oops, that task doesn\'t exist!');
      return;
    }
    client.srem(name, set[taskNum - 1]);
    channel.send('You deleted a task!');
    showTodos(name, channel);
  });
}
```

The first thing to note in this function is how we use a type of function overloading to achieve two different outcomes, depending on the arguments passed in.

Because JavaScript is a loosely typed language, we can perform actions depending on whether the target argument is a string or a number. In the case of a string (and provided that that string equals *all*), we delete the entire set from Redis using the del command, clearing the whole to-do list.

In case of a number, we only delete the task specified, provided that the target is a valid number we can use (for example, not smaller than 1 and not greater than the length of the set).

Here's the multiple functionality of the delete command in action:



List the to-dos, delete a task, add another, and then delete the whole list

Summary

In this chapter, the reader has learned the basics of the persistent data storage Redis and how to use it through the Node Redis client. We outlined the reasons why Redis lends itself well for use with bots, particularly when keeping a score list or storing multiple small items.

In the next chapter, we will introduce the concept of **natural language processing** (**NLP**) and see how to evaluate and generate natural language for use in a bot.

Understanding and Responding to Natural Language

We've built bots that can play games, store data, and provide useful information. The next step isn't information gathering, it's processing. This chapter will introduce **natural language processing** (**NLP**) and show how we can use it to enhance our bots even further.

In this chapter, we will cover:

- A brief introduction to natural language
- A Node implementation
- Natural language processing
- Natural language generation
- Displaying data in a natural way

A brief introduction to natural language

You should always strive to make your bot as helpful as possible. In all the bots we've made so far, we've awaited clear instructions via a key word from the user and then followed said instructions as far as the bot is capable. What if we could infer instructions from users without them actually providing a key word? Enter **natural language processing (NLP)**.

NLP can be described as a field of computer science that strives to understand communication and interactions between computers and human (natural) languages.

In layman's terms, NLP is the process of a computer interpreting conversational language and responding by executing a command or replying to the user in an equally conversational tone.

Examples of NLP projects are digital assistants such as the iPhone's Siri. Users can ask questions or give commands and receive answers or confirmation in natural language, seemingly from a human.

One of the more famous projects using NLP is IBM's Watson system. In 2011, Watson famously competed against human opponents in the TV show Jeopardy! and won first place.

The NLP field is a large and complicated one, with many years of research performed by prestigious academic institutions and by large technology companies. Watson alone took 5 years, \$3 million, and a small army of academics and engineers to build. In this chapter, the main concepts will briefly be described and a practical example given.

First, let's take a step back and see how NLP might benefit our bots. If we built a bot that retrieves the weather report, we could imagine the command to look something like this:

weather amsterdam tomorrow

This would return tomorrow's weather report for the city of Amsterdam. What if the bot could retrieve the weather report without requiring a command to be issued? For instance, if a Slack user were to send the message "Will it rain tomorrow?", then the bot would respond with tomorrow's weather report. This is NLP at work; it is the breakdown of natural language into instructions that can be interpreted by the program as a command.

To help us in our understanding of NLP, we will be using a helper library that abstracts the more complicated algorithms away. A good NLP framework is the Python language-based **natural language toolkit (NLTK)** available at http://www.nltk.org/.

Luckily for us, a project to port the major functions of NLTK to Node has been functioning for some time and has reached a high enough level of maturity for us to use it seamlessly with our existing JavaScript projects. Known as Natural (https://github.com/NaturalNode/natural), this library will be our key point of entry to the world of NLP.

Let's start by introducing some of the more common NLP algorithms. Afterwards, we'll use our newfound knowledge by building a simple weather bot, as outlined earlier.

Fundamentals of NLP

NLP, at its core, works by splitting a chunk of text (also referred to as a corpus) into individual segments or tokens and then analyzing them. These tokens might simply be individual words but might also be word contractions. Let's look at how a computer might interpret the phrase: *I have watered the plants*.

If we were to split this corpus into tokens, it would probably look something like this:

```
['I', 'have', 'watered', 'the', 'plants']
```

The word the in our corpus is unnecessary as it does not help to understand the phrase's intent— the same for the word have. We should therefore remove the surplus words:

```
['I', 'watered', 'plants']
```

Already, this is starting to look more usable. We have a personal pronoun in the form of an actor (I), an action or verb (watered), and a recipient or noun (plants). From this, we can deduce exactly which action is enacted to what and by whom. Furthermore, by conjugating the verb watered, we can establish that this action occurred in the past. Consider how the context and meaning of the phrase changes when we make minor changes: We are watering the plant.

By using the same process as previously, we get the following:

```
['We', 'watering', 'plant']
```

The meaning of the phrase has dramatically changed: there are multiple actors involved, the action is in the present and the recipient is singular. The challenge of NLP is the ability to analyze such nuances, arrive at a conclusion with a high enough confidence level, and then perform actions based on that conclusion.

A computer, much like a person, learns this nuance by practice and by picking up patterns. A common NLP term is to train your system to recognize context in a corpus. By providing a large amount of predefined phrases to our system, we can analyze said phrases and look for similar ones in other corpus'. We will talk more about how to use this training or classifying technique later.

Let's now look at how we can actually perform the actions explained in the beginning of this section, starting with the splitting of a corpus into a series of tokens, also known as **tokenizing**.

Tokenizers

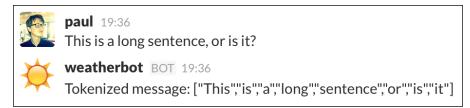
Start by creating a new project with npm init. Name your bot "weatherbot" (or something similar), and install the Slack and Natural APIs with the following command:

```
npm install @slack/client natural -save
```

Copy our Bot class from the previous chapters and enter the following in index.js:

```
'use strict';
// import the natural library
const natural = require('natural');
const Bot = require('./Bot');
// initalize the tokenizer
const tokenizer = new natural.WordTokenizer();
const bot = new Bot({
 token: process.env.SLACK TOKEN,
 autoReconnect: true,
  autoMark: true
});
// respond to any message that comes through
bot.respondTo('', (message, channel, user) => {
  let tokenizedMessage = tokenizer.tokenize(message.text);
 bot.send(`Tokenized message: ${JSON.stringify(tokenizedMessage)}`,
channel);
});
```

Start up your Node process and type a test phrase into Slack:



The returned tokenized message

Through the use of tokenization, the bot has split the given phrase into short fragments or **tokens**, ignoring punctuation and special characters. Note that we are using the native JSON object's stringify method to convert the JavaScript array into a string before sending it to the channel.

This particular tokenized algorithm will handle contractions (for example, hasn't) by removing the punctuation and splitting the word. Depending on our use case, we might want to use a different algorithm. Luckily, natural provides three different algorithms. Each algorithm returns slightly different results for a corpus. To learn more about these algorithms, visit the natural GitHub page: https://github.com/NaturalNode/natural#tokenizers.

A majority of these algorithms use punctuation (spaces, apostrophes, and so on) to tokenize phrases, whereas the Treebank algorithm analyses contractions (for example, wanna and gimme) to split them into regular words (want to and give me in the case of wanna and gimme). Let's use Treebank for the next example, and replace the line where the tokenizer is initialized with the following:

```
const tokenizer = new natural.TreebankWordTokenizer();
```

Now, return to Slack and try another test message:



The Treebank algorithm handles contractions differently

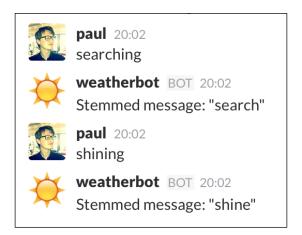
Notice two important things here: the haven't contraction was split into two parts, the root verb (have) and the contracted add-on (not). Furthermore, the word cannot was split into two separate words, making the command easier to deal with. This also makes certain slang words like lemme and gotta easier to process. By splitting the contracted word into two, we can more easily infer whether the phrase is positive or negative. Can by itself means positive; however, if it is followed by not it changes the context of the phrase to be negative.

Stemmers

Sometimes, it is useful to find the root or stem of a word. In the English language, irregular verb conjugations are not uncommon. By deducing the root of a verb, we can dramatically decrease the amount of calculations needed to find the action of the phrase. Take the verb searching for example; for the purpose of bots, it would be much easier to process the verb in its root form search. Here, a stemmer can help us determine said root. Replace the contents of index.js with the following to demonstrate stemmers:

```
'use strict';
// import the natural library
const natural = require('natural');
const Bot = require('./Bot');
// initialize the stemmer
const stemmer = natural.PorterStemmer;
// attach the stemmer to the prototype of String, enabling
// us to use it as a native String function
stemmer.attach();
const bot = new Bot({
  token: process.env.SLACK TOKEN,
  autoReconnect: true,
  autoMark: true
});
// respond to any message that comes through
bot.respondTo('', (message, channel, user) => {
  let stemmedMessage = stemmer.stem(message.text);
 bot.send(`Stemmed message: ${JSON.stringify(stemmedMessage)}`,
  channel);
});
```

Now, let's see what stemming a word returns:



The conjugated versions of a verb are often different from its root

As expected, searching is stemmed into search but (more interestingly) the token shining is stemmed into shine. This shows that the process of stemming is more than simply removing -ing from the tail end of a token. Now, we can analyze our tokenized and stemmed corpus and pick out certain verbs or actions. For instance, after stemming, the phrases *I went swimming* and *I swam*, both contain the verb swim, which means we only have to search for one term (swim) rather than two (swimming and swam).

Stemming also works for removing plurals from words. For instance, searches stems into search and rains into rain.

Let's combine the concepts of tokenizing and stemming into one program to see its effects. Once again, replace index.js with the following:

```
'use strict';

// import the natural library
const natural = require('natural');

const Bot = require('./Bot');

// initialize the stemmer
const stemmer = natural.PorterStemmer;

// attach the stemmer to the prototype of String, enabling
```

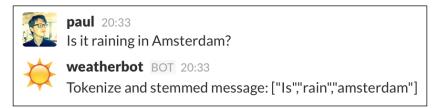
```
// us to use it as a native String function
stemmer.attach();

const bot = new Bot({
  token: process.env.SLACK_TOKEN,
  autoReconnect: true,
  autoMark: true
});

// respond to any message that comes through
bot.respondTo('', (message, channel, user) => {
  let stemmedMessage = message.text.tokenizeAndStem();
  bot.send(`Tokenize and stemmed message:
  ${JSON.stringify(stemmedMessage)}`, channel);
});
```

Note that we call tokenizeAndStem on message.text. This might seem odd, until you realize that we have attached the tokenizeAndStem method to the String object's prototype in earlier code, highlighted in the preceding code.

Switch over to the Slack client and you should see:



Tokenizing and stemming to produce useful results

The tokenizer and stemming combination has automatically left out very common words such as it and in, leaving us with a sentence distilled into the most important tokens of the original input.

Using just the tokenized and stemmed result, we can infer that the user wishes to know about the weather in Amsterdam. Furthermore, we can choose to exclude the word is from our results. This leaves us with rain amsterdam, which is enough information for us to make a weather API call.

String distance

A string distance measuring algorithm is a calculation of how similar two strings are to one another. The strings smell and bell can be defined as similar, as they share three characters. The strings bell and fell are even closer, as they share three characters and are only one character apart from one another. When calculating string distance, the string fell will receive a higher ranking than smell when the distance is measured between them and bell.

The NPM package natural provides three different algorithms for string distance calculation: Jaro-Winkler, the Dice coefficient, and the Levenshtein distance. Their main differences can be described as follows:

- **Dice coefficient**: This calculates the difference between strings and represents the difference as a value between zero and one. Zero being completely different and one meaning identical.
- **Jaro-Winkler**: This is similar to the Dice Coefficient, but gives greater weighting to similarities at the beginning of the string.
- **Levenshtein distance**: This calculates the amount of edits or steps required to transform one string into another. Zero steps means the strings are identical.

Let's use the Levenshtein distance algorithm to demonstrate its use:

```
let distance = natural.LevenshteinDistance('weather', 'heater');
console.log('Distance:', distance); // distance of 10
let distance2 = natural.LevenshteinDistance('weather', 'weather');
console.log('Distance2:', distance2); // distance of 0
```

A popular use for string distances is to perform a fuzzy search, where the search returns values that are a low string distance from the requested query. String distance calculation can be particularly useful for bots when processing a command with a typo in it. For instance, if a user meant to request the weather report for Amsterdam by sending the command weather amsterdam, but instead typed weater amsterdam. By calculating the Levenshtein distance between the strings, we can make an educated guess as to the user's intent. Check out the following snippet:

```
bot.respondTo('', (message, channel, user) => {
  // grab the command from the message's text
  let command = message.text.split(' ')[0];
```

```
let distance = natural.LevenshteinDistance('weather', command);

// our typo tolerance, a higher number means a larger

// string distance
let tolerance = 2;

// if the distance between the given command and 'weather' is

// only 2 string distance, then that's considered close enough
if (distance <= tolerance) {
  bot.send(`Looks like you were trying to get the weather,
  ${user.name}!`, channel);
}}, true);</pre>
```

Here's the result in Slack:



Calculating string distance can make your bot a lot more user friendly

We set our tolerance to be quite low in this case, allowing for two mistakes or steps to indicate a hit. In production code, it would make sense to reduce the tolerance to only one step.



Be careful when choosing which string similarity algorithm to use, as each might determine distance differently. For instance, when using the Jaro-Winkler and Dice Coefficient algorithms, a score of 1 indicates that the two strings are identical. With the Levenshtein difference, it is the opposite, where 0 means identical and the higher the number the larger the string distance.

Inflection

An inflector can be used to convert a noun back and forth from its singular and plural forms. This is useful when generating natural language, as the plural versions of nouns might not be obvious:

```
let inflector = new natural.NounInflector();
console.log(inflector.pluralize('virus'));
console.log(inflector.singularize('octopi'));
```

The preceding code will output viri and octopus, respectively.

Inflectors may also be used to transform numbers into their ordinal forms; for example, 1 becomes 1st, 2 becomes 2nd, and so on:

```
let inflector = natural.CountInflector;
console.log(inflector.nth(25));
console.log(inflector.nth(42));
console.log(inflector.nth(111));
```

This outputs 25th, 42nd, and 111th, respectively.

Here's an example of the inflector used in a simple bot command:

```
let inflector = natural.CountInflector;
bot.respondTo('what day is it', (message, channel) => {
  let date = new Date();

  // use the ECMAScript Internationalization API to convert
  // month numbers into names
  let locale = 'en-us';
  let month = date.toLocaleString(locale, { month: 'long' });
  bot.send(`It is the ${inflector.nth(date.getDate())} of
  ${month}.`, channel);
}, true);
```

Now when asked what day it is, our bot can respond a little more naturally:



Inflection can make your bot more personable

This leads us to our next topic: how to display data in an easy-to-understand way.

Displaying data in a natural way

Let's build our bot's weather functionality. To do this, we will be using a third-party API called **Open Weather Map**. The API is free to use for up to 60 calls per minute, with further pricing options available. To obtain the API key, you will need to sign up here: https://home.openweathermap.org/users/sign up.



Remember that you can pass variables such as API keys into Node from the command line. To run the weather bot, you could use the following command:

```
SLACK_TOKEN=[YOUR_SLACK_TOKEN] WEATHER_API_KEY=[YOUR_WEATHER_KEY] nodemon index.js
```

Once you signed up and obtained your API key, copy and paste the following code into index.js, replacing process.env.WEATHER_API_KEY with your newly acquired Open Weather Map key:

```
'use strict';

// import the natural library
const natural = require('natural');

const request = require('superagent');

const Bot = require('./Bot');

const weatherURL =
    `http://api.openweathermap.org/data/2.5/weather?&units=metric&appi
d=${process.env.WEATHER_API_KEY}&q=`;
```

```
// initialize the stemmer
const stemmer = natural.PorterStemmer;
// attach the stemmer to the prototype of String, enabling
// us to use it as a native String function
stemmer.attach();
const bot = new Bot({
  token: process.env.SLACK_TOKEN,
  autoReconnect: true,
  autoMark: true
});
bot.respondTo('weather', (message, channel, user) => {
  let args = getArgs(message.text);
  let city = args.join(' ');
  getWeather(city, (error, fullName, description, temperature) => {
    if (error) {
      bot.send(error.message, channel);
      return;
    }
    bot.send(`The weather for ${fullName} is ${description} with a
    temperature of ${Math.round(temperature)} celsius.`, channel);
  });
}, true);
function getWeather(location, callback) {
  // make an AJAX GET call to the Open Weather Map API
  request.get(weatherURL + location)
    .end((err, res) => \{
      if (err) throw err;
      let data = JSON.parse(res.text);
      if (data.cod === '404') {
        return callback(new Error('Sorry, I can\'t find that
        location!'));
      }
      console.log(data);
      let weather = [];
```

```
data.weather.forEach((feature) => {
    weather.push(feature.description);
});

let description = weather.join(' and ');

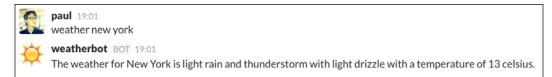
callback(data.name, description, data.main.temp);
});
}

// Take the message text and return the arguments
function getArgs(msg) {
  return msg.split(' ').slice(1);
}
```

Using familiar code, our bot performs the following tasks:

- Initializes the stemmer from the natural package and attaches it to the string prototype
- Awaits the weather command and uses the getWeather function to retrieve the Open Weather Map weather data via an Asynchronous JavaScript and XML (AJAX) call
- Sends a formatted weather message to the channel

Here's the bot in action:



A simple weatherbot

After receiving the command and the place name, the bot sends an AJAX request to Open Weather Map with the place name as the argument. In return, we get a JSON response that looks like this:

```
{
  coord: { lon: 4.89, lat: 52.37 },
  weather:
  [ { id: 310,
      main: 'Drizzle',
      description: 'light intensity drizzle rain',
      icon: '09n' } ],
  base: 'cmc stations',
```

```
main: { temp: 7, pressure: 1021, humidity: 93, temp min: 7,
 temp_max: 7 },
 wind: { speed: 5.1, deg: 340 },
  clouds: { all: 75 },
  dt: 1458500100,
  sys:
   { type: 1,
    id: 5204,
    message: 0.0103,
    country: 'NL',
    sunrise: 1458452421,
     sunset: 1458496543 },
  id: 2759794,
 name: 'Amsterdam',
  cod: 200
}
```

Note how among the plethora of information we get back there is the full, capitalized name of the place and useful information such as minimum and maximum temperature. For our bot's initial purpose, we will use the temperature object (main), the name property, and the description inside the weather object.

Now that we have a simple bot which responds to the command weather, let's see if we can use NLP to get more specific answers.

Notice how the Open Weather Map AJAX call was abstracted out into the getWeather function. This means we can use the same function for both command calls and NLP calls.

Before we continue, we should discuss the right use case for NLP techniques.

When to use NLP?

It might be tempting to have weatherbot listen to and process all messages sent in the channel. This immediately poses some problems:

- How do we know if the message sent is a query on the weather or is completely unrelated?
- Which geographic location is the query about?
- Is the message a question or a statement? For example, the difference between *Is it cold in Amsterdam* and *It is cold in Amsterdam*.

Although an NLP-powered solution to the preceding questions could probably be found, we have to face facts: it's likely that our bot will get at least one of the above points wrong when listening to generic messages. This will lead the bot to either provide bad information or provide unwanted information, thus becoming annoying. If there's one thing we need to avoid at all costs, it's a bot that sends too many wrong messages too often.

Here's an example of a bot using NLP and completely missing the point of the message sent:



A clearly misunderstood message

If a bot were to often mistake your unrelated messages for actual commands, you can imagine users disabling your bot very quickly after enabling it.

The best possible solution would be to create a bot that has human-level natural language processing. If that sentence doesn't concern you, then consider that human-level natural language processing is considered an AI-complete problem. Essentially, it is equivalent to attempting to solve the problem of making computers as intelligent as humans.

Instead, we should focus on how to make our bot perform as best as possible with the resources at hand. We can start by introducing a new rule: use NLP as an enhancement for your bot, not as a main feature.

An example of this is to only use NLP techniques when the bot is directly addressed in a mention. A mention in a Slack channel is when a user sends a message directly to another user in a public channel. This is done by prefacing the user's name with the @ symbol. Bots can also be mentioned, which means we should be able to process the weather command in two ways:

- The user prefaces their request with the command weather: weather is it raining in Amsterdam
- The user uses a mention @weatherbot is it raining in Amsterdam

Mentions

To implement the second point, we need to revisit our Bot class and add mention functionality. In the Bot class' constructor, replace the RTM_CONNECTION_OPENED event listener block with the following:

```
this.slack.on(CLIENT_EVENTS.RTM.RTM_CONNECTION_OPENED, () => {
  let user = this.slack.dataStore.
  getUserById(this.slack.activeUserId)
  let team = this.slack.dataStore.
  getTeamById(this.slack.activeTeamId);

this.name = user.name;
  this.id = user.id;

console.log(`Connected to ${team.name} as ${user.name}`);
});
```

The only change here is the addition of the bot's id to the this object. This will help us later. Now, replace the respondTo function with this:

```
respondTo(opts, callback, start) {
  if (!this.id) {
    // if this.id doesn't exist, wait for slack to connect
    // before continuing
    this.slack.on(CLIENT_EVENTS.RTM.RTM_CONNECTION_OPENED, () => {
      createRegex(this.id, this.keywords);
    });
  } else {
    createRegex(this.id, this.keywords);
  function createRegex(id, keywords) {
    // if opts is an object, treat it as options
    // otherwise treat it as the keywords string
    if (opts === Object(opts)) {
      opts = {
        mention: opts.mention || false,
        keywords: opts.keywords | '',
        start: start || false
      };
    } else {
      opts = {
```

```
mention: false,
       keywords: opts,
       start: start || false
     };
   }
   // mention takes priority over start variable
   if (opts.mention) {
     // if 'mention' is truthy, make sure the bot only
     // responds to mentions of the bot
     opts.keywords = `<@${id}>:* ${opts.keywords}`;
   } else {
     // If 'start' is truthy, prepend the '^' anchor to instruct
     // the expression to look for matches at the beginning of
     // the string
     opts.keywords = start ? '^' + opts.keywords : opts.keywords;
   // Create a new regular expression, setting the case
   // insensitive (i) flag
   // Note: avoid using the global (g) flag
   let regex = new RegExp(opts.keywords, 'i');
   // Set the regular expression to be the key, with the callback
   // function as the value
   keywords.set(regex, callback);
}
```

We've improved the respondTo function by first checking whether this.id exists. If not, it means that we've not yet successfully connected to Slack. Therefore, we wait till Slack has connected (remember how we set this.id in the constructor after connecting) and then proceed. This is the second time we listen for the RTM_CONNECTION_OPENED event. Luckily, the first time it happens in the Bot class' constructor, which means this listener will always trigger second as it was added later. This ensures that this.id is defined once the event triggers.

The function now takes either a string (the keywords we're looking for) or an object as its first parameter. In the case of an object, we check to see whether the mention property is truthy; if so, we create a regular expression that purposefully looks for the mention syntax. When a message is received, a mention takes the following structure:

```
<@[USER_ID]>: [REST OF MESSAGE]
```

Switch back to index.js and let's try out our new code by replacing the previous respondTo block of weather:

```
bot.respondTo({ mention: true }, (message, channel, user) => {
  let args = getArgs(message.text);

let city = args.join(' ');

getWeather(city, (error, fullName, description, temperature) => {
  if (error) {
    bot.send(error.message, channel);
    return;
  }

bot.send(`The weather for ${fullName} is ${description} with a temperature of ${Math.round(temperature)} celsius.`, channel);
  });
});
```

Now when we mention our bot and pass a city name, we get the following result:



paul 14:50

@weatherbot: amsterdam



weatherbot BOT 14:50

The weather for Amsterdam is broken clouds with a temperature of 6 celsius.

Mentions can be used to identify specific behavior



Mentions are a great way to ensure that the message sent is meant to be a command for your bot. When implementing a natural language solution, it is highly recommended you use mentions.

Now with mentions in place, let's look at how we're going to answer weather-related questions in an NLP way. We briefly talked about classification and the training of NLP systems earlier. Let's revisit that topic and see how we can use it for our weather bot.

Classifiers

Classification is the process of training your bot to recognize a phrase or pattern of words and to associate them with an identifier. To do this, we use a classification system built into natural. Let's start with a small example:

```
const classifier = new natural.BayesClassifier();

classifier.addDocument('is it hot', ['temperature',
   'question', 'hot']);

classifier.addDocument('is it cold', ['temperature', 'question'
   'cold']);

classifier.addDocument('will it rain today', ['conditions',
   'question', 'rain']);

classifier.addDocument('is it drizzling', ['conditions',
   'question', 'rain']);

classifier.train();

console.log(classifier.classify('will it drizzle today'));
   console.log(classifier.classify('will it be cold out'));
```

The first log prints:

```
conditions, question, rain
```

The second log prints:

```
temperature, question, cold
```

The classifier stems the string to be classified first, and then calculates which of the trained phrases it is the most similar to by assigning a weighting to each possibility.

You can view the weightings by using the following code:

```
{\tt console.log(classifier.getClassifications('will\ it\ drizzle\ today'));}
```

The output is as follows:

To get accurate and reliable results, you must train your bot with potentially hundreds of phrases. Luckily, you can also import training data JSON files into the classifier.

Save your classifier training data by creating a classifier.json file in your directory:

```
classifier.save('classifier.json', (err, classifier) => {
   // the classifier is saved to the classifier.json file!
});
```

Retrieve the same file with the following code:

```
natural.BayesClassifier.load('classifier.json', null, (err, classifier) => {
  if (err) {
    throw err;
  }
  console.log(classifier.classify('will it drizzle today'));
});
```

Now let's try and use classifiers to power our weatherbot.

Using trained classifiers

An example classifier.json file that contains training data for weather is included with this book. For the rest of this chapter, we will assume that the file is present and that we are loading it in via the preceding method.

Replace your respondTo method call with the following snippet:

```
let settings = {};

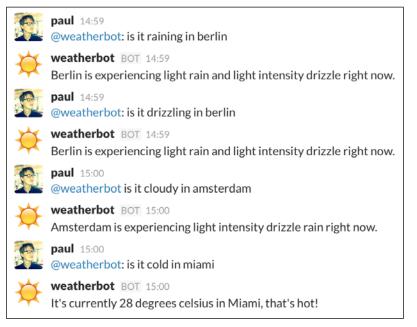
bot.respondTo({ mention: true }, (message, channel, user) => {
  let args = getArgs(message.text);

if (args[0] === 'set') {
  let place = args.slice(1).join(' ');
  settings[user.name] = place

  bot.send(`Okay ${user.name}, I've set ${place} as your default location`, channel);
  return;
}
```

```
if (args.indexOf('in') < 0 && !settings[user.name]) {</pre>
 bot.send(`Looks like you didn\'t specify a place name, you can
  set a city by sending \`@weatherbot set [city name]\` or by
  sending \`@weatherbot ${args.join(' ')} in [city name]\``,
 channel);
 return;
// The city is usually preceded by the word 'in'
let city = args.indexOf('in') > 0 ?
args.slice(args.indexOf('in') + 1) : settings[user.name];
let option = classifier.classify(message.text).split(',');
console.log(option);
// Set the typing indicator as we're doing an asynchronous
request
bot.setTypingIndicator(channel);
getWeather(city, (error, fullName, description, temperature) =>
  if (error) {
   bot.send(`Oops, an error occurred, please try again later!`,
   channel);
    return;
  }
  let response = '';
  switch(option[0]) {
    case 'weather':
      response = `It is currently ${description} with a
      temperature of ${Math.round(temperature)} celsius in
      ${fullName}.`;
     break;
    case 'conditions':
      response = `${fullName} is experiencing ${description}
      right now. ;
     break;
    case 'temperature':
      let temp = Math.round(temperature);
```

Run the Node process and ask weatherbot a series of natural language questions:



Weatherbot can now understand conversational language

Let's look at the code and see what's going on:

```
let settings = {};

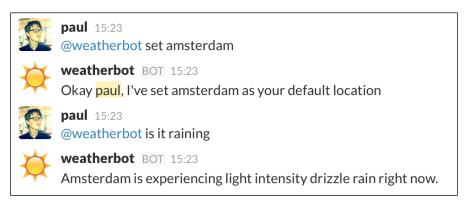
bot.respondTo({ mention: true }, (message, channel, user) => {
  let args = getArgs(message.text);

if (args[0] === 'set') {
  let place = args.slice(1).join(' ');
  settings[user.name] = place
```

```
bot.send(`Okay ${user.name}, I've set ${place} as your default
location`, channel);
return;
}
```

First, we check to see whether the keyword set is used immediately after the @weatherbot mention. If yes, this sets the following arguments to be the default city of the user. We use a simple settings object here, but this could be improved by using a data store such as Redis, explained in *Chapter 4*, *Using Data*.

You can see an example of the set behavior in the following screenshot:



Setting a city saves users from having to type in their place name for each query

Next, we attempt to find the place we want to get weather information for:

```
if (args.indexOf('in') < 0 && !settings[user.name]) {
   bot.send(`Looks like you didn\'t specify a place name, you can
   set a city by sending \`@weatherbot set [city name]\` or by
   sending \`@weatherbot ${args.join(' ')} in [city name]\` `,
   channel);
   return;
}

// The city is usually preceded by the word 'in'
let city = args.indexOf('in') > 0 ?
args.slice(args.indexOf('in') + 1) : settings[user.name];
```

We expect all weather queries with a place name to follow the pattern [condition] in [place name]. This means we can make a reasonable assumption that all tokens after the word in are the place name to use in our AJAX call.

If the word in does not appear and there is no set place name, then we send back an error message with a best guess example of how to use weatherbot.

This is, of course, not the most ideal way to detect a place name—determining which part of the phrase is a place name is notoriously difficult, especially when the name in question comprises multiple words like New York or Dar es Salaam. One possible solution would be to train our bot with a series of city name classifiers (essentially one training phrase per city). Other solutions include the Query GeoParser http://www2009.eprints.org/239/ and the Stanford Named Entity Recognizer http://nlp.stanford.edu/software/CRF-NER.shtml.

Next we use the classifier to identify which key words the message should be associated with:

```
let option = classifier.classify(message.text).split(',');
  console.log(option);

// Set the typing indicator as we're doing an
  // asynchronous request
  bot.setTypingIndicator(channel);
```

Some of the classifier's phrases are added with an array as the second argument, for example:

```
classifier.addDocument('is it hot outside', ['temperature',
'question', 'hot']);
```

This means that the returned value from the classifier.classify method is a comma-separated string value. We transform it into a JavaScript array by using the Array.split method.

Finally, we set the typing indicator, which is good practice when making an asynchronous call:

```
getWeather(city, (error, fullName, description, temperature) => {
   if (error) {
     bot.send(`Oops, an error occurred, please try again later!`,
     channel);
     return;
}

let response = '';

switch(option[0]) {
   case 'weather':
     response = `It is currently ${description} with a
     temperature of ${Math.round(temperature)} celsius in
     ${fullName}.`;
```

```
break;

case 'conditions':
    response = `${fullName} is experiencing ${description}
    right now.`;
    break;

case 'temperature':
    let temp = Math.round(temperature);
    let flavorText = temp > 25 ? 'hot!' : (temp < 10 ? 'cold!'
    : 'nice!');

    response = `It's currently ${temp} degrees celsius in
    ${fullName}, that's ${flavorText}`;
}

bot.send(response, channel);
});
</pre>
```

The value at index 0 of the option object is the state of the question, in this case whether the message is related to the temperature, condition, or generic weather.

Our options are as follows:

- Temperature: Send the temperature (in Celsius) to the channel
- **Conditions**: Send the weather conditions (for example, raining and windy) to the channel
- **Weather**: Send both the conditions and temperature to the channel

It is important to understand the underlying concepts of classification and training to build a smarter bot. It is, however, possible to abstract the problem of obtaining training data by using the third-party service wit.ai (https://wit.ai/). wit.ai is a free service, created by Facebook, which allows you to train phrases (referred to as **entities** by wit.ai) and to retrieve analysis on a given phrase easily and quickly via an AJAX request.

Alternatively, you could use services such as api.ai (https://api.ai/) or Microsoft's LUIS (https://www.luis.ai/). Bear in mind, however, that although these services are free and easy to use, it is not guaranteed that they will be free or even around in the future. Unless you are attempting to build something that requires extremely accurate NLP services, it is almost always better to create your own implementation with open source NLP libraries. This has the added benefit of controlling and owning your own data, something which is not guaranteed when using a third-party service.

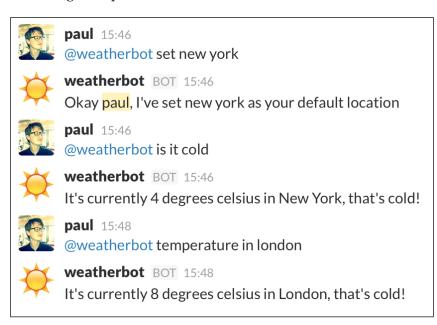
Now that we know how to process language, we should take a look at how to transform our data into human understandable natural language.

Natural language generation

Natural language can be defined as a conversational tone in a bot's response. The purpose here is not to hide the fact that the bot is not human, but to make the information easier to digest.

The flavorText variable from the previous snippet is an attempt to make the bot's responses sound more natural; in addition, it is a useful technique to cheat our way out of performing more complex processing to reach a conversational tone in our response.

Take the following example:



Weatherbot's politician-like response

Notice how the first weather query is asking whether it's cold or not. Weatherbot gets around giving a yes or no answer by making a generic statement on the temperature to every question.

This might seem like a cheat, but it is important to remember a very important aspect of NLP. *The more complex the generated language, the more likely it is to go wrong.* Generic answers are better than outright wrong answers.

This particular problem could be solved by adding more keywords to our classifiers and adding more phrases. Currently, our classifier.json file contains 50 phrases related to the weather; adding more phrases could get us a clearer idea of what is being asked of weatherbot.

This leads us to a very important point in the pursuit of natural language generation.

When should we use natural language generation?

Sparingly, is the answer. Consider Slackbot, Slack's own in-house bot used for setting up new users, amongst other things. Here's the first thing Slackbot says to a new user:



slackbot 15:38

Hello, I'm Slackbot. I try to be helpful. (But I'm still just a bot. Sorry!) Type something to get started.

The humble bot

Immediately, the bot's restrictions are outlined and no attempts to hide the fact that it is not human are made. Natural language generation is at its best when used to transform data-intensive constructs such as JSON objects into easy to comprehend phrases.

The Turing Test is a famous test developed in 1950 by Alan Turing to assess a machine's ability to make itself indistinguishable from a human in a text-only sense. Like Slackbot, you should not strive to make your bot Turing Test complete. Instead, focus on how your bot can be the most useful and use natural language generation to make your bot as easy to use as possible.

The uncanny valley

The uncanny valley is a term used to describe systems that act and sound like humans, but are somehow slightly off. This slight discrepancy actually leads to the bot feeling a lot more unnatural, and this is the exact opposite of what we are trying to accomplish with natural language generation. Instead, we should avoid trying to make the bot perfect in its natural language responses; the chances of finding ourselves in the uncanny valley get higher the more human-like we try to make a bot sound.

Instead, we should focus on making our bots useful and easy to use, over making its responses natural. A good principle to follow is to build your bot to be as smart as a puppy, a concept championed by Matt Jones (http://berglondon.com/blog/2010/09/04/b-a-s-a-a-p/):

"Making smart things that don't try to be too smart and fail, and indeed, by design, make endearing failures in their attempts to learn and improve. Like puppies."

Let's expand our weatherbot to make the generated response sound a little more natural (but not too natural).

First, edit the getWeather function to include data as a final argument in its callback call:

```
callback(null, data.name, condition, data.main.temp, data);
```

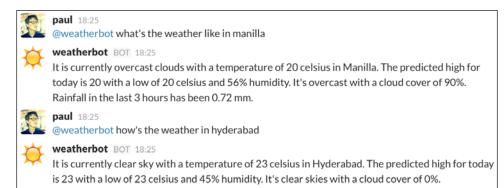
Then add the data variable to the callback we assign in the mention responds To:

```
getWeather(city, (error, fullName, description, temperature, data)
=> {
```

In the switch statement within the getWeather call, replace the weather case with this:

```
case 'weather':
        // rain is an optional variable
       let rain = data.rain ? `Rainfall in the last 3 hours has
       been ${data.rain['3h']} mm.` : ''
        let expression = data.clouds.all > 80 ? 'overcast' :
        (data.clouds.all < 25 ? 'almost completely clear' :</pre>
        'patchy');
        // in case of 0 cloud cover
        expression = data.clouds.all === 0 ? 'clear skies' :
        expression;
        let clouds = `It's ${expression} with a cloud cover of
        ${data.clouds.all}%.`;
        response = `It is currently ${description} with a
        temperature of ${Math.round(temperature)} celsius in
        ${fullName}. The predicted high for today is
        ${Math.round(data.main.temp_max)} with a low of
        ${Math.round(data.main.temp_min)} celsius and
        ${data.main.humidity}% humidity. ${clouds} ${rain}`;
        break;
```

Asking for the weather in a city will now instruct our bot to send this:



Weatherbot can now be a bit more specific with its reporting

Here, we've simply taken the JSON returned from the AJAX call and formatted the data into something a bit more legible by humans. Rainfall is included, but only if there actually was any in the last 3 hours (if not, the rain property is omitted from the returned data). Cloud cover is represented by a percentage, which is perfect for us as we can assign predetermined statements (patchy, almost completely clear and clear skies) depending on that percentage.

When generating natural language, think of how your data can be presented. Percentages are an excellent way of assigning a verbal value. For example, anything between 80 and 100 percent can use adverbs like extremely or very, whereas we can use barely and very little for 0 to 20 percent.

For some data sets, a paragraph might be easier to digest rather than a list or pure data.

The result is a bot that, in a conversational tone, can give a weatherman-like weather report on the area in question.

Summary

In this chapter, we discussed what NLP is and how it can be leveraged to make a bot seem far more complex than it really is. By using these techniques, natural language can be read, processed, and responded to in equally natural tones. We also covered the limitations of NLP and understood how to differentiate between good and bad uses of NLP.

In the next chapter, we will explore the creation of web-based bots, which can interact with Slack using webhooks and slash commands.

Webhooks and Slash Commands

Every bot we've created so far shares the same two traits: they rely on commands issued by users and require a Slack API token. This has been very useful in our bots so far, but what if we want a bot to post messages to a Slack channel without needing an API token? Plus what if we want a bot that does not require an API token to interact with users? An example of this is the GitHub Slack integration, a service that posts GitHub activity on specific repositories to a Slack channel of your choice.

In this chapter, we will discuss how to use webhooks to get data in and out of Slack and how to create slash commands that users can interact with throughout Slack.

We will cover the following topics:

- Webhooks
- · Incoming webhooks
- Outgoing webhooks
- Slash commands
- In-channel and ephemeral responses

Webhooks

A webhook is a way of altering or augmenting a web application through HTTP methods. Previously, we used third-party APIs in our bots to get data into and out of Slack. However, this isn't the only way. Webhooks allow us to post message to and from Slack using regular HTTP requests with a JSON payload. What makes a webhook a bot is its ability to post messages to Slack as if they are a bot user.

These webhooks can be divided into incoming and outgoing webhooks, each with their own purposes and uses.

Incoming webhooks

An example of an incoming webhook would be a service that relays information from an external source to a Slack channel without being explicitly requested. An example of this is the aforementioned GitHub Slack integration:



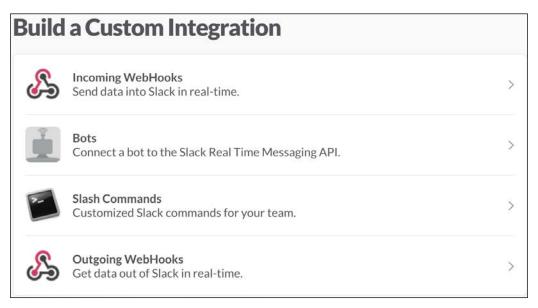
The GitHub integration posts messages about repositories we are interested in

In the preceding screenshot, we can see how a message was sent to Slack after a new branch was made on a repository this team is watching. This data wasn't explicitly requested by a team member, but it was automatically sent to the channel as a result of the incoming webhook.

Other popular examples include a Jenkins integration, where infrastructure changes can be monitored in Slack (for example, if a server watched by Jenkins goes down, a warning message can be posted immediately to a relevant Slack channel).

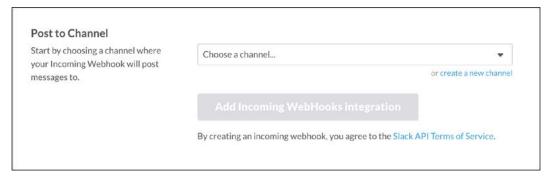
Let's start by setting up an incoming webhook that sends a simple *Hello world* message:

1. First, navigate to the Custom Integration Slack team page (https://my.slack.com/apps/build/custom-integration).



The various flavors of custom integration

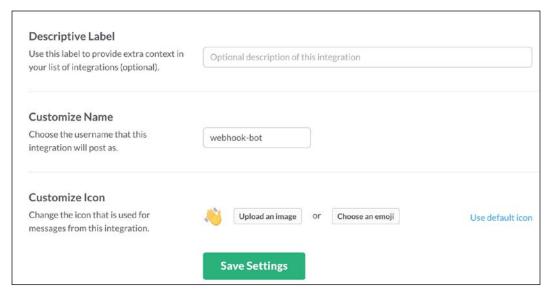
2. Select **Incoming WebHooks** from the list, and then select the channel you'd like your webhook app to post messages to:



Webhook apps will post to a channel of your choosing

Custom webhooks (that is, webhooks created for your team only) use the selected channel as a default channel to send message to. It is possible to use the same webhook to post to different channels, as we'll see in a moment.

3. Once you've clicked on the **Add Incoming WebHooks integration** button, you will be presented with an options page that allows you to customize your integration a little further.



Names, descriptions, and icons can be set from this menu

4. Set a customized icon for your integration (for this example, the wave emoji was used) and copy down the webhook URL, which has the following format:

This generated URL is unique to your team, meaning that any JSON payloads sent via this URL will only appear in your team's Slack channels.

Now, let's throw together a quick test of our incoming webhook in Node. Start a new Node project (remember you can use npm init to create your package.json) and install the familiar superagent AJAX library by running the following in your terminal:

npm install superagent -save

Create a file named index. js and paste the following JavaScript code within it:

```
const WEBHOOK_URL = [YOUR_WEBHOOK_URL];
const request = require('superagent');
```

```
request
  .post(WEBHOOK_URL)
  .send({
    text: 'Hello! I am an incoming Webhook bot!'
})
  .end((err, res) => {
    console.log(res);
});
```

Remember to replace [YOUR_WEBHOOK_URL] with your newly generated URL, and then run the program by executing the following command:

nodemon index.js

Two things should happen now: firstly a long response should be logged in your terminal and secondly you should see a message like the following in the Slack client:



The incoming webhook equivalent of "hello world"

The res object that we logged in our terminal is the response from the AJAX request. Taking the form of a large JavaScript object, it displays information about the HTTP POST request we made to our webhook URL.

Looking at the message received in the Slack client, notice how the name and icon are the same as what we set in our integration setup in the team admin site. Remember that the default icon, name, and channel are used if none are provided, so let's see what happens when we change that around. Replace your request AJAX call in index.js with the following:

```
request
  .post(WEBHOOK_URL)
  .send({
    username: "Incoming bot",
    channel: "#general",
    icon_emoji: ":+1:",
    text: 'Hello! I am different from the previous bot!'
})
  .end((err, res) => {
    console.log(res);
});
```

Save the file and nodemon will automatically restart the program. Switch over to the Slack client and you should see a message like the following pop up in your #general channel:



New name, icon, and message



In place of icon_emoji, you could also use icon_url to link to a specific image of your choosing.

If you wish your message to only be sent to one user, you can supply a username as the value for the channel property:

```
channel: "@paul"
```

This will cause the message to be sent from within the Slackbot direct message. The message's icon and username will match what you either configured in the setup or set in the body of the POST request.

Finally, let's look at sending links in our integration; replace the text property with the following and save index.js:

```
text: 'Hello! Here is a fun link: <http://www.github.com|Github is
great!>'
```

Slack will automatically parse any links it finds, whether it's in the format http://www.example.com or www.example.com. By enclosing the URL in angled brackets and using the | character, we can specify what we would like the URL to be shown as:



Formatted links are easier to read than long URLs

For more information on message formatting, visit https://api.slack.com/docs/formatting.



Note that as this is a custom webhook integration, we can change the name, icon, and channel of the integration. If we were to package the integration as a Slack app (an app which is installable by other teams), then it is not possible to override the default channel, username, and icon set.

Incoming webhooks are triggered by external sources—an example would be if a new user signs up to your service or if a product is sold. The goal of the incoming webhook is to provide easy-to-reach and comprehensible information for your team. The opposite would be if you want users to get data out of Slack, which can be done via the medium of outgoing webhooks.

Outgoing webhooks

Outgoing webhooks differ from the incoming variety in that they send data out of Slack and to a service of your choosing, which in turn can respond with a message to the Slack channel.

To set up an outgoing webhook, visit the custom integration page of your Slack team's admin page again (https://my.slack.com/apps/build/custom-integration). This time, select the **Outgoing WebHooks** option.

In the next screen, be sure to select a channel, a name, and an icon. Notice how there is a target URL field to be filled in; we will fill this out shortly.

When an outgoing webhook is triggered in Slack, an HTTP POST request is made to the URL (or URLs, as you can specify multiples) you provide. So first we need to build a server that can accept our webhook.

In index.js, paste the following code:

```
'use strict';
const http = require('http');
// create a simple server with node's built in http module
http.createServer((req, res) => {
  res.writeHead(200, {'Content-Type': 'text/plain'});

  // get the data embedded in the POST request
  req.on('data', (chunk) => {
    // chunk is a buffer, so first convert it to
    // a string and split it to make it more legible as an array
    console.log('Body:', chunk.toString().split('&'));
```

```
});

// create a response
let response = JSON.stringify({
   text: 'Outgoing webhook received!'
});

// send the response to Slack as a message
res.end(response);
}).listen(8080, '0.0.0.0');

console.log('Server running at http://0.0.0.0:8080/');
```



Notice how we require the http module, despite not installing it with NPM. That is because the http module is a core Node dependency and is automatically included with your installation of Node.

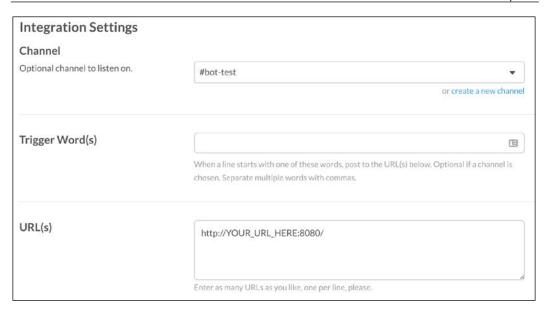
In this block of code, we start a simple server on port 8080 and listen for incoming requests.

In this example, we set our server to run at 0.0.0.0 rather than localhost. This is important as Slack is sending a request to our server, so it needs to be accessible from the Internet. Setting the **Internet Protocol** (**IP**) of our server to 0.0.0.0 tells Node to use your computer's network-assigned IP address. Therefore, by setting the IP of our server to 0.0.0.0, Slack can reach your server by hitting your IP on port 8080 (for example, http://l23.456.78.90:8080).



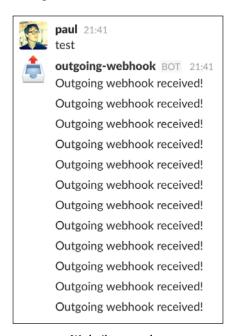
If you are having trouble with Slack reaching your server, it is most likely because you are behind a router or firewall. To circumvent this issue, you can use a service such as ngrok (https://ngrok.com/). Alternatively, look into the **Port Forwarding** settings for your router or firewall.

Let's update our outgoing webhook settings accordingly:



The outgoing webhook settings, with destination URL

Save your settings and run your Node app; test that the outgoing webhook works by typing a message into the channel you specified in the webhook's settings. You should then see something like this in Slack:



We built a spam bot

Well the good news is that our server is receiving requests and returning a message to send to Slack. The issue here is that we skipped over the **Trigger Word(s)** field in the webhook settings page. Without a trigger word, any message sent to the specified channel will trigger the outgoing webhook. This causes our webhook to trigger on a message sent by the outgoing webhook in the first place, creating an infinite loop.

To fix this we could do one of two things:

- Refrain from returning a message to the channel when listening to all the channel's messages
- Specify a trigger word or trigger words to ensure we don't spam the channel

Returning a message is optional, yet it is encouraged to ensure a better user experience. Even a confirmation message such as **Message received!** is better than no message, as it confirms to the user that their message was received and is being processed.

Let's presume we prefer the second option and add a trigger word:



Trigger words keep our webhooks organized

Now, let's try that again, this time sending a message with the trigger word at the beginning of the message. Restart your Node app and send a new message:



Our outgoing webhook app now functions a lot like our bots from earlier

Great, now switch over to your terminal and see what that message logged:

```
Body: [ 'token=KJcfN8xakBegb5RReelRKJng',
  'team_id=T000001',
  'team_domain=buildingbots',
  'service_id=34210109492',
  'channel_id=C0J4E5SG6',
  'channel_name=bot-test',
  'timestamp=1460684994.000598',
  'user id=U0HKKH1TR',
```

```
'user_name=paul',
'text=webhook+hi+bot%21',
'trigger word=webhook']
```

This array contains the body of the HTTP POST request sent by Slack. In it, we have some useful data such as the user's name, the message sent, and the team ID. We can use this data to customize the response or to perform some validation to make sure the user is authorized to use this webhook.

In our response, we simply sent back a **Message received** string. However, like with incoming webhooks, we can set our own username and icon. The channel cannot be different from the channel specified in the webhook's settings. The same restrictions apply when the webhook is not a custom integration. This means that if the webhook was installed as a Slack app for another team, the webhook can only post messages as the username and icon specified in the setup screen. We will cover Slack apps in detail in *Chapter 7*, *Publishing Your App*.

An important thing to note is that webhooks, either incoming or outgoing, can only be set up in public channels. This is predominantly to discourage abuse and uphold privacy, as we've seen that it's trivial to set up a webhook that can record all the activity in a channel.

If you want similar functionality in private groups or DMs, we can use a slash command instead.

Slash commands

Commands that begin with a slash (/) are commands that can be used from anywhere within the Slack client. You are probably already familiar with the more common ones implemented by Slack themselves. For instance, use the topic command:

```
/topic Sloths are great
```

This will set the channel's topic to "Sloths are great." Like with incoming and outgoing webhooks, Slack allows teams to configure their own custom slash commands. To demonstrate their use, we'll build a bot that uses the popular computational knowledge engine Wolfram Alpha (http://www.wolframalpha.com/). The end goal is a bot that returns the results from the query submitted via the slash command.

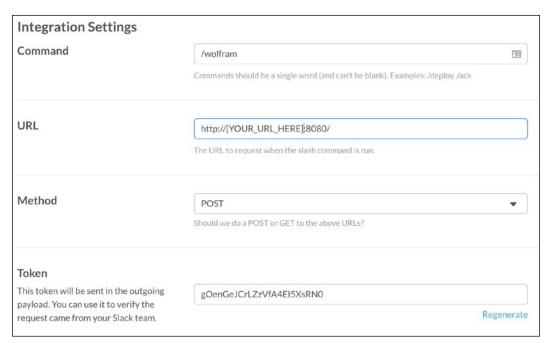
Unlike webhooks, slash commands can only send data included with the command, so you are guaranteed to only receive data that was intentionally sent. Because of this nuance, we get an additional benefit to using slash commands. They are available to be used from any channel, DM, or private group.

First, let's set up the slash command integration and get a Wolfram Alpha API key. Although we don't specifically need a Slack token, we do require one to access Wolfram Alpha's services. Navigate to your team's integration settings (https://buildingbots.slack.com/apps/manage/custom-integrations), select Slash Commands, and then select Add Configuration. We're going to use the wolfram string as our slash command, so let's fill that in and continue.



The slash command must be unique to your team

Now, specify a URL that the slash command will send a request to, similar to what we did earlier with webhooks.

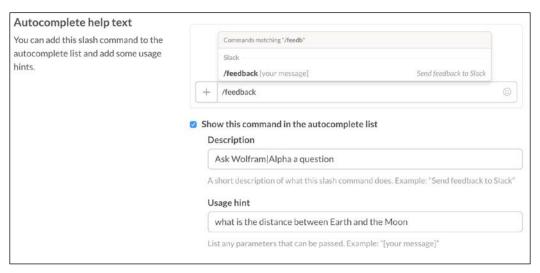


The slash command can be customized in a different way to webhooks

We have the choice of which HTTP method to use when requesting the provided URL. If you wish to send data to a server, use the **POST** method. If you wish to retrieve data without sending anything, use the **GET** method. For our Wolfram Alpha bot, we will be using **POST**, as we're sending a query to the server we created earlier.

Take special note of the generated token. This is a unique identifier that you can use to ensure that all requests coming to your server are from this particular Slack slash command, allowing you to reject any unwanted requests. We'll get back to the token later.

Next, we will fill out the autocomplete details. Although optional, it is strongly recommended that you fill them out anyway, as they give clear instructions for your users on how to use your slash command.



Help text is incredibly helpful to users who have never used your command before

Similar to other third-party APIs we've used in this book, the Wolfram Alpha API requires an API token to access their computational services. To get one, navigate to the following URL and follow the on-screen sign up instructions: https://developer.wolframalpha.com/portal/apisignup.html.



Note that the Wolfram Alpha API is only free up to 2000 requests per month. If your slash command exceeds that amount, your requests will be denied unless you pay for a higher-tier service.

The Wolfram Alpha API sends responses in XML, which we'll need to convert to JSON for easier use. Luckily, there is an NPM package that can abstract this problem away for us: node-wolfram (https://www.npmjs.com/package/node-wolfram). Install the node-wolfram package by running the following command:

npm install node-wolfram -save

Once you have your key and you've installed node-wolfram, paste the following code in index.js:

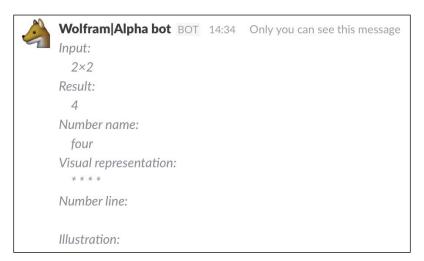
```
'use strict';
const http = require('http');
const request = require('superagent');
const WOLFRAM TOKEN = [YOUR WOLFRAM API TOKEN];
const SLACK_TOKEN = [YOUR_SLACK_TOKEN];
const Client = require('node-wolfram');
const wolfram = new Client(WOLFRAM_TOKEN);
// create a simple server with node's built in http module
http.createServer((req, res) => {
    res.writeHead(200, {'Content-Type': 'text/plain'});
    // get the data embedded in the POST request
    req.on('data', (chunk) => {
      // chunk is a buffer, so first convert it
      // to a string and split it to make it legible
      console.log('Body:', chunk.toString().split('&'));
      let bodyArray = chunk.toString().split('&');
      let bodyObject = {};
      // convert the data array to an object
      for (let i = 0; i < bodyArray.length; i++) {</pre>
        // convert the strings into key value pairs
        let arr = bodyArray[i].split('=');
        bodyObject[arr[0]] = arr[1];
      }
      // if the token doesn't match ours, abort
      if (bodyObject.token !== SLACK TOKEN) {
        return res.end('Invalid token');
      }
      queryWolfram(bodyObject.text.split('+').join(' '), (err,
      result) => {
        if (err) {
          console.log(err);
          return;
```

```
}
        // send back the result to Slack
        res.end(result);
      });
    });
}).listen(8080, '0.0.0.0');
console.log('Server running at http://0.0.0.0:8080/');
// make sure to unescape the value so we don't get Unicode
let query = unescape(bodyObject.text.split('+').join(' '));
queryWolfram(query, (err, result) => { wolfram.query(message,
(err, result) => {
    if (err) {
      return done(err);
    // if the query didn't fail, but the message wasn't understood
    // then send a generic error message
    if (result.queryresult.$.success === 'false') {
      return done(null, 'Sorry, something went wrong, please try
      again');
    let msg = '';
    for (let i = 0; i < result.queryresult.pod.length; i++) {</pre>
      let pod = result.queryresult.pod[i];
      msg += pod.\$.title + ': \n';
      for (let j = 0; j < pod.subpod.length; j++) {</pre>
        let subpod = pod.subpod[j];
        for (let k = 0; k <subpod.plaintext.length; k++) {</pre>
          let text = subpod.plaintext[k];
          msg += '\t' + text + '\n';
      }
    }
    done(null, msg);
  });
}
```

Simply put, this block of code listens for incoming requests at port 8080. Once data is received (via a POST request), we convert the data to a JavaScript object for easy use. If the token sent in the request matches the one hardcoded in our program, we send a request to Wolfram Alpha that includes the slash command's content. Luckily, Wolfram Alpha run their own **natural language processing (NLP)**, so we can just send the user's input and let Wolfram Alpha do the heavy lifting. Once we receive a callback from the Wolfram Alpha API, we return the results to Slack, which posts it in the Slack channel. Run your server and type the following command into Slack to see it in action:

/wolfram 2 x 2

After a few moments, you should see the result:



Wolfram Alpha calculates a simple math problem

Success! Now let's try a more challenging query:

/wolfram distance between earth and moon

That request should result in something like this:



The query took too long

Oh dear, it looks like our query timed out. Were we to add some logging to our app, we'd see that although the Wolfram Alpha API does eventually return a result, it takes more than the maximum timeout period of Slack webhook integrations (3,000 milliseconds). This causes the slash command to fail and displays the preceding error message.

To solve this, let's look at the data received from Slack initially; the body from the previous slash command looks like this:

```
Body: [ 'token=860xKgPrkxrvPHpmleaP8Rbs',
   'team_id=T00000000',
   'team_domain=buildingbots',
   'channel_id=C0J4E5SG6',
   'channel_name=bot-test',
   'user_id=U0HKKH1TR',
   'user_name=paul',
   'command=%2Fwolfram',
   'text=distance+between+earth+and+moon',
   'response_url=https%3A%2F%2Fhooks.slack.com%2Fcommands
%2FT0HKKH1T9%2F35399194752%2Fm9mIVSHYjMdnwXWyCTYYTIZj']
```

The last index of the Body array is what interests us—a response URL. Should your calculations take longer than the maximum timeout of 3000 milliseconds, Slack provides us with a URL which we can make a POST HTTP request to, much like how we sent webhook messages.

If your slash command does take longer than the maximum timeout and you're using the request URL, it is highly recommended that you return a message to Slack, letting the user know that their request is processing.

Replace the http.createServer block in your code with the following, noting the highlighted areas:

```
// create a simple server with node's built in http module
http.createServer((req, res) => {
    res.writeHead(200, {'Content-Type': 'text/plain'});

    // get the data embedded in the POST request
    req.on('data', (chunk) => {
        // chunk is a buffer, so first convert it to a string
        // and split it to make it legible
        console.log('Body:', chunk.toString().split('&'));

    let bodyArray = chunk.toString().split('&');
    let bodyObject = {};
```

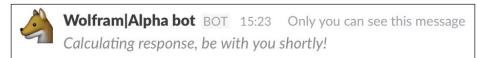
```
// convert the data array to an object
     for (let i = 0; i < bodyArray.length; i++) {</pre>
        // convert the strings into key value pairs
       let arr = bodyArray[i].split('=');
       bodyObject[arr[0]] = arr[1];
      // if the token doesn't match ours, abort
     if (bodyObject.token !== SLACK TOKEN) {
       return res.end('Invalid token');
     // send a message immediately to confirm that
     // the request was receive it's possible that the
     // query will take longer than the time Slack waits
     // for a response (3000ms), so we'll send a
     // preliminary response and then send the results later
     res.end('Calculating response, be with you shortly!');
     // make sure to unescape the value so we don't get Unicode
     let query = unescape(bodyObject.text.split('+').join(' '));
     queryWolfram(query, (err, result) => {
     wolfram.query(message, (err, result) => {
        if (err) {
          console.log(err);
          return;
        // send the result from the wolfram alpha request,
        // which probably took longer than 3000ms to calculate
       request
          .post(unescape(bodyObject.response url))
          .send({
            text: result
          .end((err, res) => {
            if (err) console.log(err);
          });
      });
   });
}).listen(8080, '0.0.0.0');
```

After confirming that the slash command request came from our team, but before we even start the Wolfram Alpha API request, we return a confirmation message to the Slack channel letting the user know that their request is in the works.

Once Wolfram Alpha has returned our data, we send an HTTP POST request to the response URL provided to us in the slash command's initial request body. Let's try that last command again:

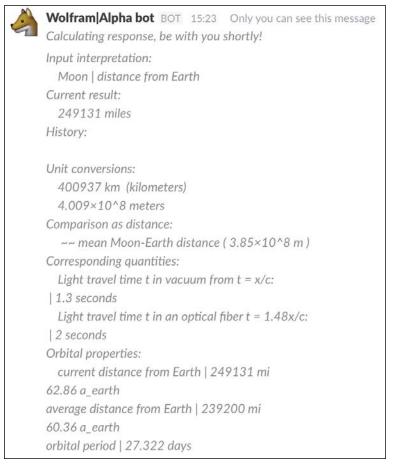
/wolfram distance between earth and moon

This should return a confirmation message:



A confirmation message lets the user know things are happening

A few seconds later, we should see the full result of the slash command query:



Our slash command returns an abundance of data

With our slash command working as expected, let's look at a quirk of the returned output.

In-channel and ephemeral responses

You might have noticed that when the Wolfram Alpha bot responds, it has the text **Only you can see this message** next to its name. As the text implies, the result of our bot is only visible to the user who initiated the slash command. This is an example of an ephemeral response. Note that the original slash command's text is also only viewable to the user that executed it. The opposite of ephemeral is an in-channel response, which can show both the slash command and result in the channel, for all to see.

By default, all slash command responses are set to ephemeral mode by the Slack API. Let's look at changing that and send in-channel messages instead. Once again, let's replace the contents of http.createServer. Go over the changes step by step:

```
// create a simple server with node's built in http module
http.createServer((req, res) => {
   res.writeHead(200, {'Content-Type': 'application/json'});
```

The main difference here is that we've changed the response's header content type to be application/json. This notifies Slack to expect a JSON package in string form.

The code is as follows:

```
// get the data embedded in the POST request
req.on('data', (chunk) => {
      // chunk is a buffer, so first convert it to a string
      // and split it to make it legible
      console.log('Body:', chunk.toString().split('&'));

let bodyArray = chunk.toString().split('&');
    let bodyObject = {};

// convert the data array to an object
for (let i = 0; i < bodyArray.length; i++) {
      // convert the strings into key value pairs
      let arr = bodyArray[i].split('=');
      bodyObject[arr[0]] = arr[1];
}

// if the token doesn't match ours, abort
if (bodyObject.token !== SLACK_TOKEN) {
    return res.end(JSON.stringify({</pre>
```

```
response_type: 'ephemeral',
   text: 'Invalid token'
}));
}
```

Our error response now requires that it be in stringified JSON format. Also, we add the response type ephemeral, which means that the error message will only be visible to the user who initiated the slash command:

```
// send a message immediately to confirm that
// the request was receive it's possible that the
// query will take longer than the time Slack waits
// for a response (3000ms), so we'll send a
// preliminary response and then send the results later
res.end(JSON.stringify({
   response_type: 'in_channel',
    text: 'Calculating response, be with you shortly!'
}));
```

Now, we specifically want an in-channel response. In this context, it means that both the slash command and the processing response will be visible to all in the channel:



Both the original slash command and the interim response are visible

And finally we query **Wolfram | Alpha**:

```
// make sure to unescape the value so we don't get Unicode
let query = unescape(bodyObject.text.split('+').join(' '));
queryWolfram(query, (err, result) => {
  if (err) {
    console.log(err);
    return;
  }

  // send the result from the wolfram alpha request,
  // which probably took longer than 3000ms to calculate
```

```
request
    .post(unescape(bodyObject.response_url))
    .send({
        response_type: 'in_channel',
        text: result
    })
    .end((err, res) => {
        if (err) console.log(err);
    });
    });
});
```

Here, we again ensure that the Wolfram Alpha result is visible to the entire channel. Finally, let's make some improvements to the display of the data in our queryWolfram function:

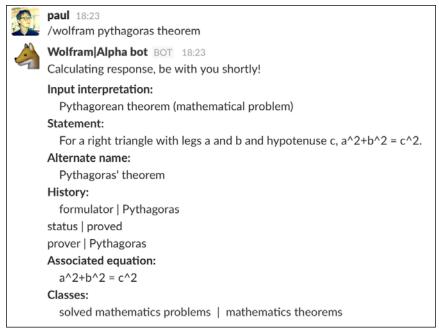
```
function queryWolfram(message, done) {
 wolfram.query(message, (err, result) => {
    if (err) {
     return done(err);
    // if the query didn't fail, but the message wasn't understood
    // then send a generic error message
    if (result.queryresult.$.success === 'false') {
     return done(null, 'Sorry, something went wrong, please try
      again');
    let msg = [];
    for (let i = 0; i < result.queryresult.pod.length; i++) {</pre>
     let pod = result.queryresult.pod[i];
      // print the title in bold
     msg.push(`*${pod.$.title}:*\n`);
      for (let j = 0; j < pod.subpod.length; j++) {</pre>
        let subpod = pod.subpod[j];
        for (let k = 0; k <subpod.plaintext.length; k++) {</pre>
          let text = subpod.plaintext[k];
          if (text) {
```

```
// add a tab to the beginning
    msg.push('\t' + text + '\n');
} else {
    // text is empty, so get rid of the title as well
    msg.pop();
}

// join the msg array together into a string
    done(null, msg.join(''));
});
}
```

Improvements here include bolding the title of a section and removing sections that have no text associated.

Now that we've put it all together, let's test it out:



Wolfram Alpha can also be used to get definitions of popular algorithms

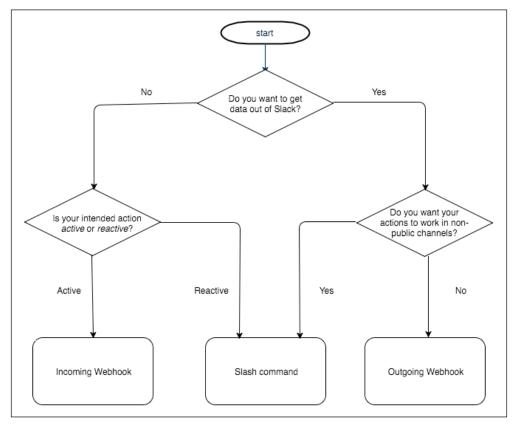
Bear in mind that slash commands are available universally in your Slack team. In our case, it means that the **Wolfram | Alpha** bot can be triggered from any channel, DM, or private group.

Using webhooks and slash commands

Now that we have a firm grasp on what webhooks and slash commands are, we should establish when to use them. First, we should consider when we'd use a webhook or slash command over a bot user, which we've learnt to build in previous chapters.

A bot user generally operates on a one-to-one basis; every bot requires a Slack token unique to that bot, meaning that the bot can only interact with the team associated with that token. This also allows the bot to maintain a real-time messaging connection with Slack and to reconnect in case of connection failure. Webhooks and slash commands, on the other hand, exist as external services and can be reused by many teams. By removing the need for a Slack token, you open up your app to be used by many other teams.

Use this flowchart to decide whether a webhook or a slash command is best for your needs:



When to use webhooks or slash commands

In the preceding diagram, we mention the concepts of **active** and **reactive**. We covered these concepts back in *Chapter 3*, *Adding Complexity*, but the basic gist is that active apps and bots post messages without requiring input, whereas reactive bots respond to stimuli in the form of user input.

Summary

In this chapter, we saw what webhooks are and how to set them up to send data out of Slack and get data into Slack through a third-party server. We also discussed slash commands and how to implement them.

In the next chapter, we will cover how to publish your app so that other teams can make use of your bots, webhooks, and slash commands.

Publishing Your App

At this point, you have all the knowledge needed to build a bot that can increase your productivity and improve communications across teams. Hopefully, by now you have already thought of an idea for a bot that will not just make your own life easier but may also be useful for others. In this chapter, you will learn how to make your bot accessible to users outside of your own team and across the Slack community.

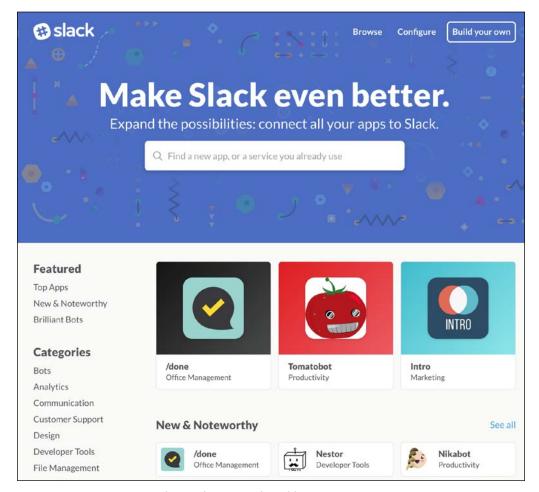
We will cover the steps necessary to add your bot to the Slack app directory and to make it accessible to others. We will review the following steps to add your bot onto the Slack app directory:

- Registering your bot and obtaining tokens
- Understanding the OAuth process
- Configuring the Add to Slack button
- Scopes
- Submitting your app or bot to the app directory
- Monetizing your bot

The Slack app directory

In order to make adding apps easy for their users, Slack has created the app directory (https://slack.com/apps). This is a place to shop for apps and bots to add to your Slack team. Like other app stores available, every app submitted to the app directory is controlled and has to be approved by Slack itself to counteract spam and abuse.

It is possible for other teams to use your bot by means of webhooks, as we saw in the previous chapter. However, if you are trying to reach a wide audience and potentially monetize your bot, the app directory is the most efficient way.



The app directory makes adding new apps easy

The end goal of this chapter is to allow users to add a bot to their Slack team by clicking an **Add to Slack** button, which we will cover in detail later.

Let's start by registering an app. In this example, we will add the *Wikibot* bot, which we built in *Chapter 3, Adding Complexity*.

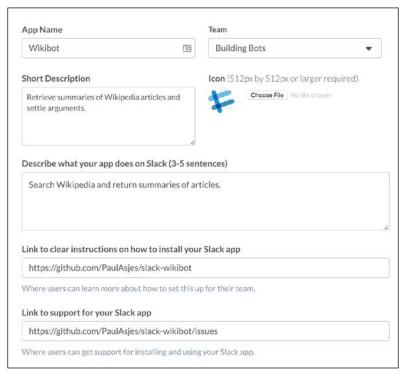


Please note that our registering of Wikibot (and the use of the Wikipedia API) is for demonstrative purposes only. Always check the terms and conditions of a third-party API before using it for a bot you intend to publish. In the case of Wikibot, for example, we can use the Wikipedia API but aren't allowed to publish a bot named Wikipedia bot, as we do not own the trademark.

Registering your app and obtaining tokens

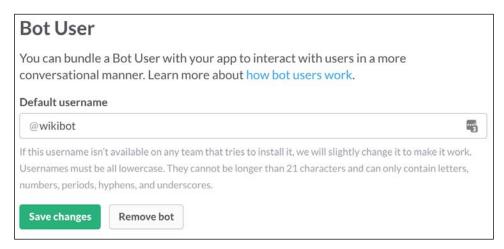
Certain unique tokens are required in order to successfully authenticate with Slack's OAuth servers. This is necessary so that Slack can determine whether we are who we say we are and whether our app or bot is actually integrated with the team we are attempting to get access to.

We start by navigating to the Slack new app registration page at https://api.slack.com/applications/new. Fill out the form by picking a name for your bot, the team it originated from, descriptions of your bot, links to help pages, and a redirect URI:



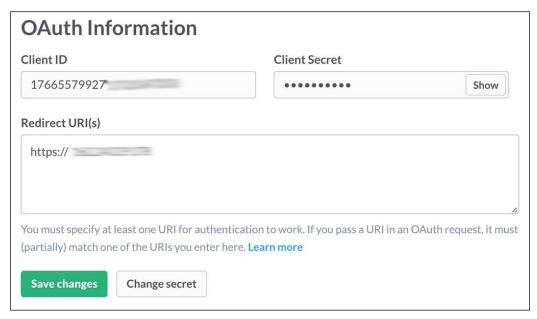
Be as descriptive as you can when filling out this form

After saving your settings, you can choose to set up a bot user, webhook, or slash command. For Wikibot, we will be setting up a bot user.



If your specified username is taken, Slack will edit it slightly to avoid conflicts

Once you've saved your changes, you should be presented with OAuth information on the next screen. First, make sure to save the **Client ID** and **Client Secret** codes from this page before moving on:



Never share your client secret with anyone



This process does not make your bot visible to the entire Slack user base; it simply registers your intent to develop an app. You will be able to test your app through the OAuth process. We will cover how to submit your bot to the app directory in a later section.

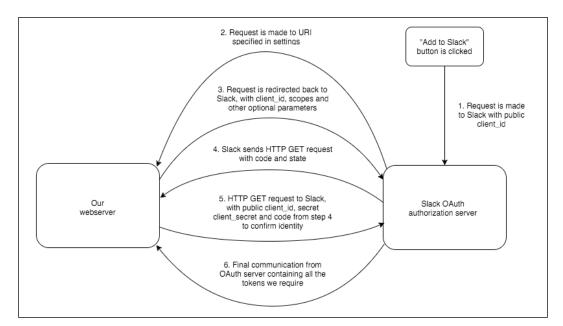
Understanding the OAuth process

In order to implement a bot user in a team that is not our own, we require a bot token similar to the ones we created earlier for our own team. We can request this token, but first we must prove that we are who we say we are using the OAuth process. **OAuth** (**Open Authentication**) is an open standard for authentication used by many companies, large and small.

The authentication process works through the following steps:

- 1. The user clicks the **Add to Slack** button.
- 2. Slack sends a request to the redirect URI provided in our app's settings page.
- 3. Once the request is received on our server, we redirect it to the authorization API endpoint (https://slack.com/oauth/authorize) and include the following parameters in the query string:
 - client_id: This is the unique ID given to us when we first created our app.
 - ° scope: This includes the permissions we require for our app. We will go into more detail on scopes later in this chapter.
 - o redirect_uri: This is an optional parameter. This is the URI that Slack will send the authorization results to. If left blank, the redirect_uri specified in the app settings page is used.
 - State: This is a string we create; it could contain data we wish to preserve or function as our own identification method. For example, we could populate this field with a secret phrase that only we know, which we can later use to ensure that this request came from a trusted source.
 - Team: This is the Slack team ID we wish to restrict our application to.
 This is useful when debugging our integration.

- 4. Slack sends a HTTP GET request to the redirect URI provided in our previous request. If absent, it defaults to the URI we provided in our app's settings page. The request contains the following parameters:
 - ° code: This is a temporary code generated by Slack, and it is used to confirm our identity
 - ° state: This is the string we created earlier, and it can be used to make sure this request is legitimate
- 5. Armed with all the tools and codes we need, we make a request for a bot user token from Slack in another HTTP GET request, passing the following parameters:
 - ° client_id: This is the unique client ID given to us in the app's settings page
 - ° client_secret: This is the unique and secret ID given to us in the app's settings page
 - ° code: This is the code given to us by the request in step 4
 - oredirect_uri: This must match the previous redirect_uri if one was sent; otherwise, it is optional
- 6. Finally, if all went well, we will receive a response from Slack with all the data we require. It should look something like this:



To make this a bit easier to understand, let's look at a chart of these transactions:

Slack's OAuth authorization procedure

Now, let's look at the preceding code example. In order to make our lives a bit easier, we will use the Express web framework (http://expressjs.com/) and the familiar superagent AJAX library. Make sure to install both by using the following command:

npm install -save express superagent

Next, let's put our server together; create or reuse an index.js file and paste the following code:

```
app.get('/bot', (req, res) => {
 let code = req.query.code;
 request
    .get(`https://slack.com/api/oauth.access?client id=${
    CLIENT_ID \ & client_secret = $ \ CLIENT_SECRET \ & code = $ \ \ code \ \ &
    redirect_uri=${escape('http://YOUR_REDIRECT_URI/bot')}`)
    .end((err, res) => {
      if (err) throw err;
      let botToken = res.body.bot.bot access token;
      console.log('Got the token:', botToken);
    });
 res.send('received');
});
app.listen(8080, () => {
 console.log('listening');
});
```

The highlighted areas indicate where you should fill in your own tokens and URIs.



It is highly recommended to use a service such as ngrok in order for your locally started server to be accessible from the Internet. Visit https://ngrok.com/ for more details and setup instructions. You should use ngrok only for development purposes. In production, you should use a dedicated server.

Navigate to the Slack button documentation page (https://api.slack.com/docs/slack-button#button-widget) and scroll down till you see the following test interface:



You can use this area to test that your integrations authenticate properly

Click on the **Add to Slack** button and you should be presented with a screen that asks you to confirm whether you'd like to authorize your bot for use in your channel. Click on the **Authorize** button and switch over to your terminal. The bot token we need will show up in a log:

listening

We can use our token to start our bot user and have it respond to and interact with users from other teams. Let's do that with Wikibot now. We will take the Wikibot code featured earlier in this book and alter it to function with the OAuth procedure outlined before. Replace the contents of index.js with the following:

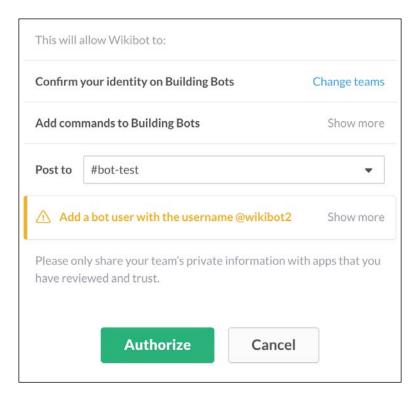
```
'use strict';
const Bot = require('./Bot');
const wikiAPI = 'https://en.wikipedia.org/w/api.php?format=json&
action=query&prop=extracts&exintro=&explaintext=&titles=';
const wikiURL = 'https://en.wikipedia.org/wiki/';
const request = require('superagent');
const express = require('express');
const app = express();
const CLIENT ID = 'YOUR CLIENT ID';
const CLIENT SECRET = 'YOUR CLIENT SECRET';
app.get('/', (req, res) => {
    res.redirect(`https://slack.com/oauth/authorize?client id=$
    {CLIENT ID}&scope=bot&redirect uri=${escape('http://[YOUR
    REDIRECT URI]/bot')}`);
});
app.get('/bot', (req, res) => {
 let code = req.query.code;
  request
    .get(`https://slack.com/api/oauth.access?client_id=$
    {CLIENT_ID}&client_secret=${CLIENT_SECRET}&code=${code}&
    redirect uri=${escape('http://[YOUR REDIRECT URI]bot')}`)
    .end((err, result) => {
      if (err) {
        console.log(err);
```

```
return res.send('An error occured! Please try again
        later');
     console.log(res.body);
     let botToken = result.body.bot.bot_access_token;
     console.log('Got the token:', botToken);
     startWikibot(result.body.bot.bot access token);
     res.send('You have successfully installed Wikibot! You can
     now start using it in your Slack team, but make sure to
     invite the bot to your channel first with the /invite
     command!');
   });
});
app.listen(8080, () => {
 console.log('listening');
});
function startWikibot(token) {
 const bot = new Bot({
   token: token,
   autoReconnect: true,
   autoMark: true
 });
 // The rest of the familiar Wikibot code follows.
 // Visit https://github.com/PaulAsjes/BuildingBots for the
 // complete source code
}
```

Let's try this out. Run the Node application after making sure that your client_id, client_secret, and redirect_uri are inserted in the highlighted sections of the preceding code. To test the integration, navigate to the documentation on the **Add to Slack** button here: https://api.slack.com/docs/slack-button#button-widget. As before, scroll down till you see the test widget, tick the **bot** box, and click on the **Add to Slack** button.



Below this test widget is the embed code you should use when placing the **Add to Slack** button on your website.



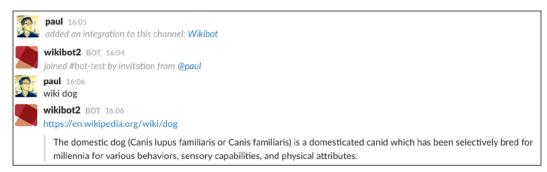
Note how Slack has automatically renamed our bot to @wikibot2 to avoid conflict

Once authorized, you should see the following message:

You have successfully installed Wikibot! You can now start using it in your Slack team, but make sure to invite the bot to your channel first with the /invite command!

We returned a simple string in this example. As per best practices, we need to redirect to a web page with some instructions on how to operate Wikibot.

Switch to the Slack client and to the channel you'd like to incorporate Wikibot. As we discussed in *Chapter 2, Your First Bot*, bot users have to be manually invited to a channel, so let's do that and test our bot:



Our bot is successfully integrated and working!

Wikibot will now continue to function as long as our Node service is running.

Next, we will look at the other scopes available for our use.

Scopes

OAuth scopes allow you to specify exactly what access your app needs to perform its functions. In the previous example, we requested the bot scope, which gives our bots access to all the actions a bot user can perform. For example, the channels:history scope gives us access to the channel's chat history and users:read allows us to access the full list of users in the team. There is a long list of scopes available (which you can review at https://api.slack.com/docs/oauth-scopes), but we will focus on the three most likely to be used scopes in our apps:

- bot: This provides a bot token, allowing us to connect to the team as a bot user
- incoming-webhook: This provides an incoming webhook token
- commands: This provides a Slack token, which we can use to ensure that the incoming slash command requests are valid



Scopes of the bot variety automatically include a subset of other scopes needed for the bot to perform. For more information, visit https://api.slack.com/bot-users#bot-methods.

Multiple scopes can be requested without issue. Here's an example of the bot, incoming webhook and command scopes being requested in our initial redirect:

```
app.get('/', (req, res) => {
 res.redirect(`https://slack.com/oauth/authorize?
 client id=${CLIENT ID}&scope=bot+incoming-
 webhook+commands&redirect uri=${escape
  ('http://YOUR REDIRECT URI/bot')} `);
});
```

Note how the requested scopes are separated with a + symbol. This will return the following object after we authenticate:

```
{
 ok: true,
 xxxxxxxxx',
 scope: 'identify, bot, commands, incoming-webhook',
 user id: 'Uxxxxxxxx',
 team_name: 'Building Bots',
 team_id: 'Txxxxxxxx',
 incoming_webhook:
  { channel: '#bot-test',
   channel_id: 'Cxxxxxxxx',
   configuration url:
   'https://buildingbots.slack.com/services/xxxxxxxxx',
   url: 'https://hooks.slack.com/services/
   bot:
   bot user id: 'Uxxxxxxxx',
   }
```



Instead of using the + symbol, scopes can also be comma separated.

We now have all the pieces we need to create a bot (the bot access_token), an incoming webhook (the url parameter in the incoming webhook object), and the access token we use for slash commands.

Submitting your app to the app directory

Once you have tested your integration within your team's channel, and you are happy with your bot, it's time to submit it to the app directory. To do so, first ensure that your application conforms to Slack's checklist for deploying an app (https://api.slack.com/docs/slack-apps-checklist). In short, your app must:

- Request only those scopes that are actually in use.
- Display the Add to Slack button on a webpage. You are required to have your own website with instructions and help for new users.
- Have an appropriate name (for example, no trademark or copyright infringement).
- Have an app or bot icon that is clear and distinctive.
- Have a high-quality icon that is at least 512 x 512 pixels in size.
- Include short and long descriptions of your bot's actions.
- Include an installation link (this can simply be a webpage displaying the **Add to Slack** button and a guide on how to use your bot).
- Feature an customer support link and e-mail, in case users run into problems installing your bot.
- Include a link to a privacy policy. Your bot could potentially be listening on private conversations, so you will need to specify exactly what data your bot will be collecting (if any).
- Have correct formatting and spelling. Your bot should use clear language and not contain any errors.

Note that our example, Wikibot, fails the *appropriate name* clause, as Wikipedia is clearly a registered trademark to which we do not own the rights. On this basis alone, Wikibot would be rejected.

Once you have confirmed that your app or bot conforms to the previous points, you can submit your application for review at https://api.slack.com/submit.

Like other app stores, a review process is mandatory for all new submissions. The length of the review period is highly dependent on the complexity of your app and on the quantity of submissions the Slack admissions team has to process.



When you are ready to publish your app to the Slack app directory, you require hosting. A great way to get your bot up and running quickly is to use Beep Boop https://beepboophq.com/. A paid service, Beep Boop will host your Slack bots for you so you can focus on developing rather than infrastructure.

To ensure that your bot reaches your intended audience, consider submitting it to useful websites such as Botwiki (http://botwiki.org), botlist (http://botlist.co), and Product Hunt (http://www.producthunt.com) in order to get maximum exposure.

Monetizing your bot

Monetizing your bot, of course, is entirely optional and how you monetize it is dependent on the function of your bot and whether there is a market. Bear in mind that if your goal is to sell your bots for a one-off price, the Slack app directory does not support monetary transfers.

All apps in the app directive are free to install, but how you convert your user base to paying customers is left up to you.

There are a variety of methods to do this and there is no single correct way or Slack-sanctioned method. A popular method employed by companies such as Zoho Expense (https://www.zoho.com/us/expense/slack-integration/) is a payment plan based on users. The service is free for small teams, but once you require more than three users to have access, you have to migrate to a paid tier.

The idea here is similar to APIs we have encountered, such as Wolfram Alpha. This means using a tiered approach where a free tier exists (tied either to amount of calls made or an expiration date), but paid tiers are optional if more requests are needed.

Remember that when attempting to monetize your bot, the "try before you buy" sales tactic is key here. Users are unlikely to convert into paying customers if they don't have an idea of how your bot works and whether it is actually beneficial for them. Consider having either a free trial period or a free tier with limited functionality.

Above all, the most important aspect is ensuring that you have a product that is truly worth paying for. As useful as our *to-do* bot from *Chapter 4*, *Using Data* is, it's unlikely that anyone would pay money for such a simple bot, as free alternatives are readily available or easily recreated.

Therefore, the focus of your bot should be the solving of a particular problem first and monetizing a distant second.

Summary

In this chapter, you saw how to make your app accessible to other teams via the Slack App Directory. You saw how to request scopes from Slack to ensure that your apps have the correct permissions to perform actions. Finally, you learned how to correctly authenticate your apps with Slack and obtain the tokens required to make your bots, webhooks, and slash commands work.

By following the lessons in this book, you have obtained all the knowledge and tools required to create a world-class Slack bot. It is now up to you to create the next leap forward in bot technology and to push the boundaries of how we interact with bots to solve problems and achieve optimum efficiency.

To perhaps inspire you further, you should be aware that chat bots in general and Slack bots in particular are enjoying an unprecedented explosion in popularity and recognition.

At the beginning of his keynote speech at the 2016 Microsoft Build developers conference, Microsoft CEO Satya Nadella prophesized the future of bots:

"Bots are the new apps. People-to-people conversations, people-to-digital assistants, people-to-bots and even digital assistants-to-bots. That's the world you're going to get to see in the years to come."

His argument is an intriguing one: that bots will potentially replace apps as the main source of communication between a company and their clients.

Facebook has also seen the potential in bots. In April 2016, they announced bots for their Messenger Platform, which is expected to see tremendous activity in the coming months and years.

Although this book focused on building bots specifically for the Slack platform, the techniques, best practices, and theory are all valid for any bot platform. Armed with this knowledge, you have everything you need to become a competent developer in this new bot revolution.

Happy coding!

Further reading

In this book, we used the Node Slack client directly to build our bots. Following this package on GitHub is the best way of staying up to date with new features and changes in the Slack ecosystem. There are, however, alternatives to using the official Node Slack client. Botkit (https://github.com/howdyai/botkit) is a fantastic package meant to abstract away a lot of the underlying concepts and streamline the bot creation process. Botkit also supports creating bots for Facebook Messenger for easy cross-platform bot development. If you wish to bootstrap the creation of your bot and get it up and running as soon as possible, consider using Botkit.

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